



March 2020 Board Meeting

Aaron called the meeting to order at 6:06pm.

Attendees: Aaron Wurster (MASKinWI), Kelly King (King54130), Rebecca Dauterman (graphicsgirl19), Carson Monroe (ACME_WildCachers), Brian Zubowski (zeeman_clan), Jason Johnston (jnj-wi), Jim Peterson (bigjim60), Renee Vanselow (AuntieNae), and Chris Stolte (MTCLMBR)
Chris joined at 6:15pm

Treasurer's Report

- The only change is another \$25 in path cash bringing us up to \$121.

Committee Reports

- State Park Series - Kelly
 - Chris and I have had really good replies so far reaching out to trail bosses for the State Park Series.
 - Some question about Devil's Lake as the listed trail boss is not a real account – Hotdogs_Off_Trail was the original trail boss. Going to reach out to see who took over.
 - Aaron and Chris also offered to take Devil's Lake if a new trail boss is needed.
 - Chris and/or Carson should let me know when the Governor Nelson cache can be reactivated (when the ski trails are closed for the season).
 - DoorDoug is taking over the caches that were previously listed as Kelly's.
 - Chris took over Natural Bridge from CommanderUSN.
 - Updated attributes for one of lostcheque's.
 - Want to get the Google docs spreadsheet moved to the WGA account if it's not already. Chris to take care of this since he's the current owner.
- Newsletter - Aaron
 - Should try to get this out within a month.
 - Already have a few articles.
 - Would like to have a Kidz Club article.
- Membership
 - Kelly on one more week. Jim next, then Aaron.
- Website - Chris
 - Will get LCG March rule changes updated on the website.

Spring Campout

- Shelter is rented.

- Aaron - I will contact Renee Henning who used to run the big event in Beaver Dam to figure out what she is willing to do to help us out. She has contacts with the Mayor/Chamber.
- Should we shorten the schedule of events?
 - Brian - suggest ending the official events at 3pm, but anything after that can be social/food time.
 - Chris - last year's schedule had only Kidz Club events going between lunch and the member meeting, so doesn't seem a big deal to shorten it.
 - Aaron - I was thinking we could do the Kidz Club from 12-2, then the meeting at 2:30pm before cutting everyone loose. Everyone is on board.
- Kelly - Need to get info about who should bring what for the lunch potluck. Need to make sure this is different between spring campout and fall picnic.
- Aaron - will finalize what we need to buy for pancakes a few weeks in advance.
- Aaron - need to focus on activities. John Sudar has hidden 13 caches already but would be nice to get some more. Maybe 10 more.
- Kelly and Carson to get together this week to talk about some more specifics.

Event Rotation

- Jim - Picnic in the southwest this year. Next year campout in the southwest, picnic in the northeast. Then go to a clockwise rotation from there. Northwest is the group that will get skipped. But they got two events in a row a few years ago, so that seems best.
- Kelly - will people be upset if they get skipped? Perhaps.
- Brian - could pick a location closer to the quadrant lines to "lessen the blow."
- Jason - events have often seemed to be on the borders of the quadrants. Jim says this is a recent phenomenon only, as we have had far east/west events in the past.
- Jason - do we keep track of attendance for past events? Only on the cache pages. Thought it would be interesting to see which areas draw the most people. But Brian pointed out that in some ways, we hold events hoping to draw people to locations they wouldn't normally go.

Website Priorities

- Jason - my number one thing is to improve response time.
- Kelly - speed was my number two priority. Number one is user-friendliness in the forums and searchability.
- Brian - it looks klunky at this point, and the speed makes it feel worse.
- Jason - what about a mobile plugin? Chris says these are usually built for a specific theme, but it's more a CSS styling issue. A mobile plugin isn't necessarily a fix.
- Aaron - could we eliminate the photo albums? They are not being used.
- Carson - My top priority would be to surface the information people are most likely to want to look at. This includes pulling stuff out of the forums, but also re-organize the existing pages and menus to be more intuitive.
- Chris posed the question - are the forums needed? The current usage of the forum is primarily thread stealers which isn't exactly valuable. We all believe we should keep them, but it's an interesting thought exercise.
- Brian - do we actually need so many forums? Many of them haven't had any activity in five years. General consensus that some of these could be cleaned up.
- Aaron - still looking for a fresh picture on top of the page. This is relatively easy to change, but the image must be the proper resolution, or it creates problems. Anyone have something they want to use?
- Carson - is there any specific functionality that needs to be a priority? No one mentioned anything.

- Aaron - can we disable the election tab at this point? Chris to work on this.
- Kelly - can we remove the yellow Make COTM Banner? Chris pointed out this only shows for the board, so not as much of a priority.

Member Participation in Committees and Additional LCG Changes

- There was some concern that the people who seem interested in participating are from the same general region, while we want decisions for the game to be good for the whole state.
- It should be the responsibility of the board chairs (Jim and Chris) to ensure that all discussion and proposals keep the entire state in mind.
- We will plan to add a few members to the committee (exact number TBD), with a goal of having the final committee formed by the Lonely Cache Game Event so they can meet at the event.

Upcoming Event Postings on Facebook

- Aaron - had been doing this in the past. Would like to get it started again.

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- Brian went through the forms and its mostly financial numbers and general answers.

Aaron adjourned the meeting at 7:12pm. The items below are tabled until next time.

Grand Event

Create a WGA Community Group on Facebook instead of just having a page