



## April 2020 Board Meeting - 4/5/2020 @6pm

Attendees: Aaron Wurster (MASKinWI), Kelly King (King54130), Rebecca Dauterman (graphicsgirl19), Carson Monroe (ACME\_WildCachers), Brian Zubowski (zeeman\_clan), Jason Johnston (jmj-wi), Renee Vanselow (AuntieNae), Chris Stolte (MTCLMBR), and Jim Peterson (bigjim60)

Aaron called the meeting to order @ 6:01pm. Jim joined us at about 6:25pm.

### Treasurer's Report

- Renee mentioned that we paid for geocoins this month. (Jim hadn't joined yet.)
- March Report

*[Secretary's Note: These details were omitted last month by mistake, so they are included here.]*

|                            |            |
|----------------------------|------------|
| Beginning Balance 2/2/2020 | \$6,922.37 |
| Cash (Chili Feed Start Up) | -\$100.00  |
| Chili Feed Sales/Donations | +\$211.00  |
| Chili Feed Sales PayPal    | +\$161.51  |
| Hillsboro Brewing Company  | -\$635.00  |
| Web Hosting                | -\$24.99   |
| Merch Sales                | +\$86.70   |
| Ending Balance 2/27/2020   | \$6,621.59 |
| Cash on Hand               | \$100.00   |
| Path Cash                  | \$121.00   |

- April Report

|                                    |            |
|------------------------------------|------------|
| Beginning Balance 2/27/2020        | \$6,621.59 |
| Kwik Trip LCG Prizes               | -\$50.00   |
| 360 Training (Food Handler Course) | -\$7.00    |
| Dodge County (Shelter Refund)      | +\$130.00  |
| Oak Coins                          | -\$729.00  |
| Ending Balance 4/5/2020            | \$5,965.59 |
| Cash on Hand                       | \$100.00   |
| Path Cash                          | \$141.00   |

## Committee Reports

- Newsletter
  - Becca said she is working on it. There are some formatting issues and wanted to get picture of the month included.
  - Aaron said we should shoot to have it done by next weekend if possible.
  - Carson asked if this edition would have a new format as we'd considered previously. Becca said there's not really enough time at this point, but maybe next month.
- State Park Series
  - Kelly said things have been really active with everyone social distancing. *[Secretary's Note: this meeting occurred before Governor Evers decided to close many state parks on 4/10.]*
  - Chris said we've done one round of contacts with trail bosses and had a pretty good response rate. He will be working on follow-ups for those that haven't gotten back to us yet.
- Membership
  - Kelly starts her rotation tomorrow.
- Website
  - Chris said he made a few tweaks for LCG, but everything else has been status quo.
- Lonely Cache Game
  - Chris said four people responded to the call for committee members including: Russ (awhip80), Marie (Lacknothing), and Ralph (zuma!). These three give us a good spread of members from across the state. There was one other person interested, but they are from the same area as one of the others and would double up on one region. So those three will be our general members on the committee.
  - There was a question about when we should consider further changes. Carson said there has been reasonable activity recently, so it seems OK to let it ride for now and then make updates once the full committee has a chance to meet.
- Social Media
  - The WGA Geo-Art Facebook group is now owned by the WGA page. A nice side effect is that all board members with administrative access to the WGA page can switch to interacting as the page and automatically get admin access for the group.
  - Chris also has admin access to the original LCG group.
  - Chris and Carson both talked (independently) to Marie about combining LCG groups.

## Spring Campout

- Carson asked if we even want to consider rescheduling. We don't know when we'd be able to do it, so it's probably simplest to just cancel it period.
- Kelly suggested we should try to make the fall event even bigger and better than normal.
- Chris asked if we should move the campout to the fall at this point. Kelly wants to keep things as is, but we could encourage camping in the fall.
- Aaron reminded us that Johnny Waypoint has given permission to publish two separate events for the fall weekend.
- Kelly suggested we could use her community celebration event for one of them. Chris said he'd get the WGA into the pool to potentially get awarded one, but Kelly was willing to use hers as a fallback since there are lots of cachers in her area that have one. *[Secretary's Note: Chris realized after the meeting that the WGA account doesn't actually meet the qualifications to apply for a community celebration event because it has not attended at least two events nor found a cache recently.]*

## Event Rotation

- Carson asked about the discussion from last time. Did we actually formalize our plan? Jim proposed the following:
  - Picnic in the southwest this year. Next year campout in the southwest, picnic in the northeast. Then go to a clockwise rotation from there. Northwest is the group that will get skipped. But they got two events in a row a few years ago, so that seems best.
- This wasn't solidified, but everyone agreed this makes sense moving forward.

#### Grand Event

- Some members proposed having a fancy event sometime in 2020, but Aaron suggested we table this for now and instead discuss it when planning a WGA 20th anniversary event. Others agreed.

#### Should we create a WGA Community Group on Facebook instead of just having a page?

- Carson said he's not a fan of creating a new group if it's going to end up competing with an existing one. The current group Geocachers in Wisconsin already fulfills a lot of needs as a statewide community group. We don't really want to usurp that group. Chris agreed.
- Renee also happens to be an admin of that group, so she will reach out to the other existing admins to suggest that we combine efforts. The current group is running well, so the intent is not to come in and make changes, just to make this an official WGA group if they are willing.

#### 501(c)(3)

- Brian looked into some details.
- Need to fill out IRS form 1023. Will need some input from Jim.
- Brian said this doesn't change our status in WI as a non-stock corporation.
- Chris pointed out that there are some specific benefits to also being classified as a 501(c)(3).

#### Past Slack Workspaces

- Aaron suggested we table this to next meeting to have time for a full discussion.

#### State Park Series - Do we need a hard requirement for signing physical logs?

- Kelly said there have been three recent finders that specifically mentioned in their online logs that they didn't sign the physical log. Since there is an award with monetary value for completing the series, we should require a signature.
- There was general agreement that we should contact these people and let them know we require a physical signature to give them an opportunity to go sign.
- Kelly or Chris as committee chairs will contact these cachers.

#### Fall Picnic - Where?

- Aaron proposed Buckhorn with general agreement.
- Aaron will get a reservation this week.
- Kelly also mention that Tower Hill State Park has a really nice indoor shelter for future consideration.

Aaron adjourned the meeting at 7:15pm.