



May 2020 Board Meeting - 5/3/2020 @6pm

Attendees: Chris Stolte (MTCLMBR), Jason Johnston (jmj-wi), Carson Monroe (ACME_WildCachers), Kelly King (King54130), Rebecca Dauterman (graphicsgirl19), Jim Peterson (bigjim60), Brian Zubowski (zeeman_clan), Renee Vanselow (AuntieNae)

Aaron was unavailable tonight. In the absence of the president, Vice President Becca called the meeting to order at 6:05pm.

Standing Topics

Treasurer's Report

- Becca asked if we'd already paid for the coins in a prior month. Jim said yes.
- There were no changes from last month.

Beginning Balance 4/5/2020	\$5,965.59
Ending Balance 5/3/2020	\$5,965.59
Cash on Hand	\$100.00
Path Cash	\$141.00

Committee Reports

- Website
 - Jason said the committee is planning to meet within the next week to talk about long-term goals and how to get there.
- Newsletter
 - Becca sent out the test.
 - Carson and Jason replied with minor feedback, but the test looked good.
 - Jason suggested including something about the virtual LCG event for next time, along with a link to the posted video.
- LCG
 - Becca said the virtual event was very well received, but there was some expectation of more board participation in the chat.
 - Brian pointed out that this is not something that has occurred for in-person LCG events in the past. We did not market this as a board event. He felt that our presence was adequate, and really well received given the circumstances. Might have even had more board presence afterward than in previous in-person events. Renee agreed.

- Chris gave some stats. 225 people watched at least three seconds. 57 people saw at least one minute. 23-24 people watched most of the event live. In terms of views after the fact, over 90 people watched at least one minute, and a total of 36 people watched all the way through.

Unfinished Topics from Prior Meetings

Should we create a WGA Community Group on Facebook instead of just having a page?

- Renee said that the current admins of Geocachers in Wisconsin want it to remain a separate group.
- Carson thought that was strange because one of them is the loudest proponent of us creating our own group.
- Carson stated he still does not want to create a competing group that would introduce potential confusion. So unless their position changes, the proposal seems dead at this point. Others agreed.

501(c)(3)

- No changes.
- Brian said he knows the forms we need to fill out, but he doesn't have the answers to the questions.

Past Slack workspaces

- Carson said that leaving old workspaces active, especially when former board members still have access, seems like it could undermine the current board, even if its inadvertent.
- Brian suggested that there was nothing malicious here, it was just not something that was considered since the board wanted to maintain access to messages and files.
- Carson stated he didn't think there was any mal intent either but would still feel more comfortable if the old workspaces were shut down.
- Kelly expressed concern that conversations held in Slack are not maintained anywhere else.
- Carson mentioned that Slack has an export tool, and there is a publicly available script that makes the content more human-readable. As a long-term plan, Chris and Carson have been talking about using these tools to move content from Slack to a permanent home on the website that would be available for later reference.
- Chris added that the export would allow us to maintain access to older messages even if we surpass the 10,000 messages that are searchable within Slack on the free plan.
- Jason suggested that the WGA email account should be the owner of the workspace.
- Chris and Carson will continue working out the specifics.

New Topics

BOD pathtag - proceed or not?

- We did a quick vote and six of us were still interested in doing the order.
- Becca said she would work on a few design ideas.
- Brian also has some sketches he can computerize for review.
- Those interested should choose their quantity on Slack.

Quarantine Activities and/or Virtual Events

- Becca mentioned that members have suggested Geocaching 101 and "Get to Know Your Board" events.
- Chris also reminded us that Renee suggested we do something on the Cold Cache program because it is a "no contact" activity. Renee confirmed the content is already done, so this would be an easy one to spin up.
- Carson really likes this idea and would love to see a series on getting to know the board members.

- Chris mentioned that Safer at Home is currently set to expire later this month, so we may only want a few virtual events.
- Carson said even if Safer at Home does expire on schedule, some people still won't be comfortable attending events in person or may be prohibited from doing so by their specific situations. There will likely still be an audience for virtual events beyond May.
- Chris also suggested we could do more static videos and just post them on our page.
- Carson said that idea would be fine, but the interaction available via livestream and chat would be more interesting.
- Becca asked where should we start? Chris suggested Geocaching 101 was the best option.
- Chris, Renee, and Kelly to start on this.

Are folks generally able to meet longer than an hour?

- Carson asked about this since we have sometimes been rushing through discussions to be sure we can be done after an hour. Discussions on Slack are fine, but sometimes phone discussions are more productive.
- Most agreed they could usually meet longer if discussions warranted it.
- Brian also mentioned that we might be able to keep monthly meeting agendas a bit lighter if more discussions were happening in committees, with fewer details to be hashed out by the complete board. Carson agreed.

Becca adjourned the meeting at 7:12pm.

Outstanding Action Items

- 501(c)(3) - Brian, Aaron, Jim
- Do we need our own insurance policy on the trailer? - Becca
 - Becca said we can do our own policy, but it may be cheaper for Jim to add to his own policy and the WGA would reimburse him. Jim will talk to Becca and his insurance agent before making a decision.
- What is the minimum required order for Cachekinz? - Brian
 - Renee said we previously ordered 150 or 200. Not sure about the minimum.
 - Brian is concerned we may not have enough events this year to sell merchandise items, and we may want to hold off spending more money until we have some money coming back in.
 - Carson reminded everyone that we did decide to skip Cachekinz back in February, so this was more about knowing the minimum order for the future.
- Work on cow bell BOD pathtag design - Brian, Becca
- Research display board options for the WGA geocoin collection - Chris
- More cards for older geocoin raffles - Kelly
- Research portable printer options for nametags at events - Renee
- Contact SpaceCoast for info on order size and pricing for car decals - Renee
- Revamp Cache of the Month or replace with something else? - Brian, Carson, Aaron
- Second contact for SPS trail bosses who didn't respond - Chris
- Make Wisconsin Cache Reviewers page public with modifications - Chris
- Contact cachers who logged SPS caches and admitted they didn't sign - Chris, Kelly
- Make reservation for fall picnic at Buckhorn State Park - Aaron

New Action Items

- Develop Slack export plan - Chris, Carson

- Create Slack channel for Hall of Fame discussion - Carson
- Choose desired quantity for BOD pathtag order - Everyone
- Planning for Geocaching 101 virtual event - Chris, Renee, Kelly