



## September 2020 Board Meeting - 9/13/2020 @ 6pm

**Attendees:** Aaron Wurster (MASKinWI), Chris Stolte (MTCLMBR), Jason Johnston (jnj-wi), Carson Monroe (ACME\_WildCachers), Kelly King (King54130), Rebecca Dauterman (graphicsgirl19), Jim Peterson (bigjim60), Renee Vanselow (AuntieNae), Brian Zubowski (zeeman\_clan)

Aaron called the meeting to order at 6:01pm.

### Standing Topics

#### Treasurer's Report

- The only change this month was an increase in Path Cash.
- Chris asked if we actually bought the new PayPal card reader we previously approved. Renee said no but offered to do it. Chris suggested we might want to wait to see if we can get something that would better integrate with an inventory system. All agreed we don't need to make the purchase now.

Beginning Balance 6/7/2020	\$6,855.71
Ending Balance 6/7/2020	\$6,855.71
Cash on Hand	\$100.00
PayPal Balance	\$0.00
Path Cash	\$255.00

#### Committee Reports

- Website
  - Chris mentioned that we've been back on Hostgator for a while with many bots and international IP addresses now blocked. If anyone reports a problem accessing the site, let Chris know.
  - Chris has also upgraded a few plugins on the existing site. He upgraded a security plugin (Wordfence) to the pro version by extending a personal purchase of his own (no additional out of pocket cost).
  - Carson mentioned that site stability has been much better lately.
- Community Education
  - Renee had spoken to someone at Appleton Parks and Rec, but hasn't heard anything lately.
  - Aaron mentioned that someone else was looking for someone to talk to girl scouts, but she went straight through a Facebook group. Renee said she hasn't found anyone yet, likely due to where she's located (Ontario area).
- Membership

- Aaron is on currently.
- Newsletter
  - Aaron mentioned that no one has submitted anything, despite asking several times.
  - Kelly asked if there's someone who could provide winter safety tips. Brian mentioned that Brandon (\_Superman\_) always used to do that. Kelly said she would reach out to him.
  - Kelly suggested we could ask for positive LEO encounters. Chris said that might not be the best choice of topic right now.
  - Chris suggested we could ask for some LCG stories in the corresponding Facebook group.
- Photo of the Month
  - Aaron mentioned that a recent winner was a bit upset about how photo of the month was handled because there was no explicit notification to the winner.
  - Brian reached out to the person and let them know that the pandemic has made things a bit weird. He didn't want to award certificates that no one could use because we weren't having events. He also mentioned that the few times the winner wasn't explicitly announced were both the results of runoffs that ran late into the month.
  - Becca said she thought this handling has been fine given the circumstances. Chris mentioned that the concern was probably more about the lack of communication than the fact that the certificate wasn't sent.
  - Chris suggested we should be sure to set the description when we set the cover photo to the current winner. Brian said he has missed this in the past.
  - Brian said that all certificates for winners this year are going out this week and will expire after next year's fall picnic.
  - Aaron asked if we have a list of certificates that have been sent out. Brian has a spreadsheet with everything that was outstanding from Dawn, and he will add the new certificates to it. He will print the list so we can have it at the merchandise table at the event.
  - Jason asked if any of the winners from last year have expired. Brian didn't know.
  - Carson suggested that we should extend the expiration for last year's winners since we haven't had as many event opportunities to redeem them. Brian suggested any winners from prior to West Bend 2019 through now will be allowed to use certificates at the fall events.
- LCG
  - Chris mentioned that the new list is out for September and October.
- Kidz Club
  - Kelly said that Aaron had mentioned doing an activity bag for the event. Aaron was thinking a few dollars per bag with trinket toys, coloring stuff, etc. Since we don't want to be hands on, this would be a good way to still provide something for kids to do.
  - Becca mentioned that her son Charlie's school has been releasing a lot of nature coloring pages. Aaron mentioned that Buckhorn should have the Junior Ranger activity books we could probably get our hands on.
  - Becca said she could grab a scavenger hunt from Charlie's Cub Scouts group. Kelly and Becca will discuss this in more detail.

#### Next Event: Fall Campout and Fall Picnic

- Campout
  - 5-8pm, currently 21 will attend. Aaron said they will try to have a fire ring there, and he will bring firewood from his house. He plans to be there for a couple of hours. Becca is tentatively expecting to be there, maybe with her sister-in-law. Kelly will be there.
  - Aaron also said he will spray for mosquitos in the morning.
  - Aaron is also planning to pick up door prizes beforehand.

- Aaron asked if we would setup merchandise Friday night. Becca and Kelly suggested Saturday only, and others agreed.
- Who will be there? Aaron, Kelly, Jason, Renee, and Jim. Becca tentative. Brian, Chris, and Carson out for sure.
- Picnic
  - Meet at 8:30 for setup. Event runs 9am-3pm. Currently 25 will attends (groups).
  - Aaron received a letter from the park manager that only 50 people are allowed in the shelter, but he doesn't expect it to be a problem since it's an open shelter.
  - Travel bug race will end and start with Marie's (Lacknothing) presentation. Becca will purchase the gift card prizes.
  - Chris asked if we will charge for the TB Race. Previous discussions have determined no, so we're sticking with it. Aaron asked if we ever got money for last year's race. Kelly and Becca think we already refunded any fees.
  - Chris also mentioned that we need to establish details for people who want to participate but can't attend so they can be announced to coincide with the event. *[Secretary's Note: Lacknothing will release all TBs on 10/15, so makes separate arrangements to get yours to her by 10/10.]*
  - Aaron will make an event announcement about the TB race finish and start.
  - Aaron asked if Jim is going to run the grill. But Jim is going to leave a bit early. The cache page currently says "grills will be available." Jim said he will buy some charcoal and put it in the trailer.
  - Kelly asked if we will do sign in sheets or not. Aaron suggested we skip it again for both events.
  - Kelly asked if we have enough hand sanitizer. Jim said we are good.
  - Aaron will take the trailer after the event since Jim is leaving early.
  - Carson asked who will be there? Aaron, Kelly, Jason, Renee, Carson, Brian, Jim until noon. Becca tentative. Chris likely out.
  - Aaron mentioned we're right on the water, so there will be fishing opportunities.
  - Becca mentioned she will bring the BOD pathtags. Kelly said she can send someone up to get them if Kelly's cough is not better in time to come. Jim reminded the group he still needs payment from a few of us.

## Unfinished Topics from Prior Meetings

501(c)(3)

- Aaron said this is still on his plate. Kelly asked that he let us know if he needs any help.

## New Topics

Things to think about for next year

- Theme
- Chili feed
- Spring Event
  - Chris asked about the quadrants. Jim said southwest for spring, northeast for fall.

Merchandise discount?

- Renee asked if we were going to discount merchandise. Aaron suggested we do the same as the last event. Renee said nothing on embroidery, but we can do \$5 off shirts.

Aaron adjourned the meeting at 6:57pm.

## Outstanding Action Items

- 501(c)(3) - Brian, Aaron, Jim
- Do we need our own insurance policy on the trailer? - Jim
- Research display board options for the WGA geocoin collection - Chris
- Contact SpaceCoast for info on order size and pricing for car decals - Renee
- Develop Slack export plan - Chris, Carson
- Trailer inventory and merchandise photos during Fall Picnic - Currently No Owner
- Share the list of historical coins in the WGA collection - Chris
- Planning for monthly cache spotlight - Aaron, Chris
- Meet the board virtual events - Carson
- Work with Linda (lostcheq) to reset expectations for Amnicon Falls SPS cache - Kelly
- Purchase Kwik Trip gift cards - Becca [*Secretary's Note: Now Jim.*]
- Distribute BOD pathtags - Becca [*Secretary's Note: Now Kelly.*]

## New Action Items

- Ask for LCG stories for the newsletter in the LCG Facebook group - Chris
- Send certificates for Photo of the Month winners and update tracking spreadsheet - Brian
- Finalize Kidz Club activity bags for Fall Picnic - Kelly and Becca
- Pickup door prizes for Fall Picnic - Aaron
- Buy some charcoal for Fall Picnic - Jim
- Send Jim payment for BOD pathtags - Becca, Brian, Chris