



October 2020 Board Meeting - 10/4/2020 @ 6pm

Attendees: Carson Monroe (ACME_WildCachers), Aaron Wurster (MASKinWI), Chris Stolte (MTCLMBR), Jason Johnston (jmj-wi), Rebecca Dauterman (graphicsgirl19), Jim Peterson (bigjim60), Kelly King (King54130), Brian Zubowski (zeeman_clan)

Renee Vanselow (AuntieNae) was not able to attend.

Jim had to leave at 6:49pm.

Aaron called the meeting to order at 6:03pm.

Standing Topics

Treasurer's Report

- Some nice activity this month due to the Fall Picnic.

Beginning Balance 9/13/2020	\$6,855.71
Wisconsin Department of Financial Institutions Filing Fee	-\$10.00
Geocaching.com Premium Membership	-\$31.66
Kwik Trip (Gift Card Prizes for TB Race)	-\$50.00
PayPal Deposit (Fall Picnic Sales)	\$647.47
Cash Deposit (Fall Picnic Sales)	\$565.00
Ending Balance 10/4/2020	\$7,976.54
Cash on Hand	\$0.00
PayPal Balance	\$40.00
Path Cash	\$290.00

Committee Reports

- Community Education
 - Kelly said she's doing a Geocaching 101 with Big Brothers Big Sisters on 10/24. A cacher near their location is going to put out some new hides. 15 kids (and their accompanying bigs) are expected.
 - Carson mentioned he is doing a Geocaching 101 for Kiwanis Club in Madison on 11/20.
- Membership
 - Kelly asked who is on. Jim said her turn ended yesterday; he is on now.

- Newsletter
 - Becca said the newsletter is well in hand, though still missing Aaron's piece and the winter safety article from Brandon (_Superman_).
 - Kelly said she expects Brandon's article to be ready by Wednesday.
- Photo of the Month
 - Brian said September has been awarded.
- LCG
 - The committee met at the Fall Campout/Picnic. Committee Members Present: Jim Peterson (bigjim60), Ralph Edwards (zuma!), Marie Lackore (Lacknothing), and Russ Whipple (awhip80).
 - The committee discussed the following issues and made these recommendations to the BOD:
 - Continue using the 1000 caches in Wisconsin that have been unfound for the longest period of time as our Lonely Cache list.
 - Continue refreshing the Lonely Cache list on a two-month interval.
 - Change the bonus points to double points for caches not found for 2 or more years and triple points for caches not found for three years or more.
 - Jim pointed out that everything is currently triple points based on the ages of the caches in today's game. But changing the levels would add some variety again.
 - Award bonus points for revisits on the same schedule as finds.
 - Re-word rule 5. b. to read, "You revisit a cache that you have found before and confirm its location and condition, or that it is missing, in a note on the cache page. If the cache is present, you must sign the physical log to claim the revisit. If it is a multi, you must confirm the condition of all stages. See rule clarification in section 11. Score: Terrain + 2 points (+ 1 point if a multi)."
 - Jim mentioned that revisits do not currently get bonus points, but the committee would like to encourage this so the presence of caches can be confirmed.
 - Aaron asked if you can revisit more than once. Jim confirmed you can only revisit a cache once in the two-month period, and you can't revisit it if someone has found it in between.
 - There was board consensus to make these changes as proposed. They would take effect starting for next year's LCG.

Next Event: Chili

- Aaron said we usually try to keep this in the center of the state. We do not know if we will be able to host an indoor event due to the pandemic. We likely will not be able to do an event where people bring their own, so a catered event seems like the way to go.
- Kelly said she would be fine reusing last year's venue.
- Chris said we should not expect a vaccine by the time of the event, so we should consider a plated event, not a buffet.
- Kelly said the board might be able to serve as well. Chris thinks it would be better to have the catering company/restaurant handle the food.
- Jason said there is a new large place in Marshfield with lots of opportunity for social distancing.
- Becca suggested we might want to consider a meet and greet style event instead of chili, just to avoid any pandemic concerns. Kelly suggested we could try to have a bonfire.
- Aaron asked if we should try to schedule something for December. Becca said she would rather wait until November to try to schedule or book anything.
- Kelly asked who the committee chairs are. Carson checked the notes from February and confirmed the chairs are Aaron and Brian.

- Carson suggested we might want to do an online poll to get a sense of how many people would even want to attend an indoor event. He would almost rather do an outdoor event (despite potential weather challenges) if it would be better attended.
- Aaron would like to compile a list of places to consider before the next meeting. Anyone with ideas can contribute. We'll be flexible.

LCG Event

- Kelly mentioned it might need to be virtual again.
- Carson said we should just plan for that to start. Becca agreed.
- Aaron said if we think we can do chili in person we should be able to do LCG in person.

Unfinished Topics from Prior Meetings

501(c)(3)

- Aaron said Jason has taken over driving this forward.
- Jason got started but realized it needed to be done online. There is a motion up to cover the \$275 fee.
- Jason asked which email address we should use to create our account. The treasurer@wi-geocaching.com was suggested. Jason can work with Jim on this, or Chris can temporarily add Jason as a recipient for that email address.

New Topics

Fall event attendance

- Aaron said 24 teams posted attended logs for the campout, and 50 teams posted attended logs for the picnic.
- Aaron mentioned that TB race participants need to drop their bugs in the picnic, so we need to leave that event up until 10/15.
- Chris said we should consider a shoutout on the socials to remind any people that want to participate.

First Aid Kit

- Kelly brought this up as a good idea to keep in the trailer for events.
- She said that Bob Hamblin would donate one to us.
- Renee also has access to purchase one at a deal through her Parks and Rec department.
- She said there's no need to keep over-the-counter medication in there, but other basic supplies would be a good idea.
- Aaron said we need Renee to put up a motion based on the cost to buy through her job.
- Kelly said she could throw together a kit if that doesn't work for some reason.

Spring Event - Campout or Picnic?

- Aaron said we got lots of feedback in favor of swapping the events to have the picnic in the spring and the campout in the fall.
- Chris pointed out that opinions have changed since this was brought up in earnest a few years ago.
- Chris also mentioned an older idea to move the fall event earlier to allow families with kids a better chance to camp. Kelly pointed out that there were four families camping at Buckhorn.

- Becca said the name doesn't seem to matter that much as we usually hold them both at a venue that offers camping. Chris pointed out that we have historically had a pancake breakfast the morning after campout events, though an official event is no longer allowed due to stacking rules.
- Aaron is in favor of switching camping to the fall. We would also have fresh pancake breakfast supplies leftover from West Bend the month prior.
- Kelly asked which quadrant for the spring event. Jim confirmed southwest for spring, northeast for fall.
- Kelly suggested looking at Crivitz for camping - maybe Twin Bridges Park. Jim said it's near Governor Thompson where we had a recent event. Kelly said it's a little bit south.
- Jason and Kelly will act as committee chairs for the spring event.
- Kelly suggests we stay away from Wyalusing as we were there somewhat recently.
- Aaron and Kelly are in favor of switching. Aaron thinks Jim would support as well based on prior comments. Everyone else is indifferent. Brian pointed out that the people who seem to care want us to camp in the fall. [Secretary's Note: Jim left the meeting in the middle of this topic and was not actually present at this point.]
- Let's switch!

Inventory Management System

- Tabled for next time.

2021 Theme

- Aaron asked for ideas. He mentioned Cryptids as a possibility.

State Park Series Pathtags

- Kelly asked if we want to take advantage of current Pathtags promotion to order refills.
- Chris pointed out that our mold is expired, so may not really get a break on pricing because we have to pay the remolding fee either way.
- Aaron mentioned the possibility of doing a second-generation tag. It would be awarded to new cachers who complete the series, but those who've already completed it could buy it. Kelly mentioned possibly launching it with the 20th anniversary.
- Carson said if we wanted to be really ambitious, we could do a second series of caches.
- The current series has 47 caches out of 72 state properties.
- Kelly pointed out that we actually have plenty of the final tags, it's only the biome tags that might be worth refreshing.

Aaron adjourned the meeting at 7:03pm.

Outstanding Action Items

- 501(c)(3) - Brian, Aaron, Jim [now Jason and Jim]
- Do we need our own insurance policy on the trailer? - Jim
- Research display board options for the WGA geocoin collection - Chris
 - Aaron asked about this. Chris said he has some ideas, but nothing concrete.
 - Aaron also asked about the historical coins we set aside. Jim thought he had given them to Carson, but Carson doesn't think he has them. Kelly thinks she saw a bag labeled "for Chris" when we did inventory after the picnic.

- Contact SpaceCoast for info on order size and pricing for car decals - Renee
- Develop Slack export plan - Chris, Carson
- Planning for monthly cache spotlight - Aaron, Chris
- Meet the board virtual events - Carson
- Work with Linda (lostcheq) to reset expectations for Amnicon Falls SPS cache - Kelly
- Send Jim payment for BOD pathtags - Becca, Brian, Chris

New Action Items

- Begin planning for chili event - Aaron and Brian
- First aid kit plan - Kelly
- Planning for spring picnic event - Kelly and Jason