



December 2020 Board Meeting - 12/6/2020 @ 6pm

Attendees: Rebecca Dauterman (graphicsgirl19), Chris Stolte (MTCLMBR), Kelly King (King54130), Renee Vanselow (AuntieNae), Jason Johnston (jnj-wi), Carson Monroe (ACME_WildCachers), Aaron Wurster (MASKinWI), Jim Peterson (bigjim60)

Brian Zubowski (zeeman_clan) was not able to attend.

Aaron called the meeting to order at 6:05pm.

Standing Topics

Treasurer's Report

- Just a few changes this month.

Beginning Balance 10/4/2020	\$8,008.74
IRS (501(c)3 application fee)	-\$275.00
Amazon (Square hardware)	-\$98.31
Ending Balance 11/1/2020	\$7635.43
Cash on Hand	\$0.00
PayPal Balance	\$0.00
Path Cash	\$306.00

Committee Reports

- Community Education
 - Carson mentioned that the Kiwanis club presentation he was supposed to do got pushed out to spring due to a scheduling mishap. The new date is March 21.
- Newsletter
 - Catherine Calvetti (Timberline Echoes) has written a book. Renee knows her and can reach out to her to see if she has an article or would like to include a promo for the book. Could also try Gwyn Calvetti (Trekkin' and Birdin').
- LCG
 - Chris said that Chris Walker (WalkingAdventure) texted asking why his caches were still on the LCG list even after he did maintenance. He feels that the CO doing maintenance should clear a cache off the list, but that's not how the rules are currently written. This is not a recent change. However, we do not actually have the goal/mission/purpose of the LCG listed on the website. This may lead to mixed expectations for participants. Would like to have a more in-depth

discussion on this topic in the future. Kelly suggested that the full committee could work on this.

- Carson agreed that some transparency would go a long way. Chris also said this could include more information about how caches are selected. Carson said he thinks we could get something written up based on how the game is currently played, then consider changes for next year as the committee has already held off making changes mid-year.
- Website
 - Chris said that the website has returned to being pretty slow. He has toyed with the idea of moving it back to the server in his basement, but it actually did break a few things last time like LCG submissions. He can look into that again, but we need to be careful not to introduce other problems.
 - Carson wondered if there is any way to simulate some kind of reboot for our hosting. Chris thinks maybe Host Gator has been enforcing some sort of throttling limits. But there may be a few things he could try.
 - *[Secretary's Note: Chris has since determined that one particular Wordpress plugin was causing most of the slowness. He disabled it, and things are running much smoothly again.]*
- State Park Series
 - Kelly mentioned that we need to disable the Governor Nelson cache once the trails are groomed for cross country skiing. Chris and Carson are closest to the area, so they will keep an eye on it.
- Geo Art
 - Chris went and found a bunch of these recently. Most were in good condition. He replaced wet logs and one particular cache that was in trouble.

Next Event: Chili

- Aaron suggested the event should be delayed. Chris suggested we should just cancel it. Becca pointed out that we attempted delaying an event this spring and ultimately had to cancel it anyway.
- Aaron said he has talked with a few venues, but none are looking to hold larger events.
- We have board agreement to cancel. We could always do a member give back event later in the year.

Unfinished Topics from Prior Meetings

2021 Theme

- *[Secretary's Note: We talked about the theme for next year and settled on a tentative idea, but we're keeping it under wraps until spring!]*

New Topics

Board of Directors Nominations and Election

- Becca asked when nominations open up. Jason checked the bylaws and confirmed we start accepting them one month before the start of the election. The election time period must be at least 14 days long. Voting ends on the second Sunday of February each year, so voting should open on January 31, and we can start taking nominations January 3.
- Who would be on the committee? Chris, Carson, Jason, Jim, or Kelly are eligible since they were elected last year and are in the middle of their terms.
- Jason asked which board members at the end of their terms plan to run again (if nominated). Becca said she would think about it. She also said Renee can't leave. 😊
- Chris said he would be involved in the committee from the website perspective.

- Carson said he is interested but is not sure how much time he would be able to commit due to some personal stuff that may keep him busy.
- Kelly said she is in a similar situation as Carson but could co-chair with Carson if Chris was willing to be the chair. That's what we'll do. Jason said he could help as well.
- Kelly suggested we could create a private channel on Slack for facilitating the election. Chris said he would create it now. All five board members in the middle of their terms will have access.

Spring Picnic

- Kelly said she thinks this comes down to Yellowstone or Goose Island. She said that Yellowstone is a wide-open pavilion with no water nearby which could be a concern. Although we won't be making pancakes since the spring event is not a picnic event this time.
- Jason said that Goose Island in La Crosse would not require admission.
- Aaron pointed out that the Goose Island area tends to flood when there is a lot of snow.
- Kelly suggested we should go for Yellowstone. Jim agreed.
- The board agrees on Yellowstone. Now we need a date. Kelly said we can't book until January 1. (add this to the January agenda)
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Virtual Event like Cache Advance Mappy Hour

- Tabled due to time issues. Discuss on Slack.

Merchandise Sales at WalkingAdventure's Winter Solstice Event

- Aaron asked if anyone is going? Kelly said she is but won't be near Aaron to get anything beforehand.
- Chris mentioned that now that we've moved to Square, we could sell virtual gift cards.
- Renee was going to suggest we sell winter hats, pathtags/geo-coins, and maybe embroidered sweatshirts at this event.
- Kelly asked Aaron if he would be willing to meet somewhere partway to exchange some merchandise. He said he would. Kelly is not sure she has the tow capacity to pull the trailer, but she could grab some items and the Square equipment to take to the event. It would need to be next weekend.

Where will we be able to meet for the February in-person meeting?

- Aaron asked Jim to reach out to some libraries.
- Chris suggested that many libraries are closed, so we should probably plan for a virtual meeting.
- Jason pointed out that the bylaws say we have to meet in person once per year. Chris said the pandemic surely warrants an exception. And there is no stipulation about when we have to meet in person, either.

January Meeting

- Kelly prefers to meet on 1/10. Becca and Aaron agreed. Others had no opinion.
- We'll meet on the 10th.

Aaron adjourned the meeting at 7:15pm.

Outstanding Action Items

- Do we need our own insurance policy on the trailer? - Jim
- Research display board options for the WGA geocoin collection - Chris
- Develop Slack export plan - Chris, Carson

- Planning for monthly cache spotlight - Aaron, Chris
- Virtual events - Carson
- Work with Linda (lostcheq) to reset expectations for Amnicon Falls SPS cache - Kelly
- Send Jim payment for BOD pathtags - Becca, Brian, Chris
- Planning for spring picnic event - Kelly, Jason