

# Annual Board of Directors Meeting

4/11/2021 @ 7:30 p.m.



**Attendees:** Bethany Fredericks (BFredericks88), Carson Monroe (ACME\_WildCachers), Chris Stolte (MTCLMBR), Jason Johnston (jnj-wi), Jim Peterson (bigjim60), Kelly King (King54130), Marie Lackore (Lacknothing), Mark Olson (chevyole), Renee Vanselow (AuntieNae)

Carson called the meeting to order at 7:02 p.m.

## Standing Topics

### **Treasurer's Report**

Jim posted this in a new Treasurer's thread.

Beginning Balance 3/07/2021	\$7,550.19
Marathon County (Shelter Exp)	- \$278.00
Marie Lackore (Safe Food Course)	-6.30
Amazon (Garbage Cans)	-66.42
Manitowoc Trophy (BOD Plaques)	-112.45
Expenses	\$463.17
Ending Balance 2/2/2021	\$7,087.02
Cash on Hand (Jim \$61, Kelly \$17)	\$78.00
Path Tag Cash	\$369.50
Ending Balance	\$7,534.52

## Committee Reports

- Spring Picnic – Publish caches between 6 and 7 p.m. on Friday
  - Kidz pamphlet submitted by Carson & Amber – Kelly will print 30. Amber will coordinate the activity at the picnic.
- State Park Series
  - Annual email sent out to current trail bosses; about 20% have already responded.
  - New stickers are on order will be mailed out as needed.
    - Chris will track need
    - Mark will mail out
  - Two of the current SPS caches need new trail bosses

## **Unfinished Topics from Prior Meetings**

- Virtual Events (Chris tech side; Bethany will chair)
  - Possible topics:
    - Meet the Board – 3 BOD members with a host
    - Geocaching 201
    - Hiding Caches

- Puzzle Solving
- WGA 20th Anniversary – Official Date January/February 2022
  - Jason, Marie and Mark (Chair) will coordinate the committee
  - Summer 2022 Event possibly
- Monthly Cache Spotlight Marie (Chair), Bethany
  - Wasn't being actively promoted
  - Decided not to continue
  - Quadrants – feature one each month
- Bylaw Changes – Carson will take a pass on writing changes
  - De-emphasize use of forums on website
    - Treasure Thread
  - Add historian to duties of secretary
  - Mention of Roberts Rules of Order in General Meetings
  - Section when there is a vacancy
    - Badly written and confusing
- Pathtag Wheel
  - Chris to handle
- Organizing WGA documents
  - Importance of continuity from BOD to BOD
  - Chris has moved a lot of document to Google drive
  - Downside is file is owned by individual
  - Best solution is using One Drive
    - Log into via online
    - Share documents; can be edited by anyone
    - Ease of access for everyone to use
    - All nine would log into the exact same account
    - Chris will set up free account (5gb) and decide later if we need to pay (\$5/terabyte)

## **New Topics**

- West Bend Cache Bache Involvement
  - The WGA will host a travel bug and geocoin exchange at their booth Saturday 2:30-4:30, as well as offer bonus fun game(s).
  - Merchandise apparel for 2021 available
  - Selling prices – to be determined
  - Pre-orders may be placed via online store
  - Distribution at West Bend Cache Ba\$h
  - Extra items available to purchase at West Bend
- WGA Promotion – Jason to coordinate with help from Chris
  - QR code developed
  - QR code, when scanned, would land on page that gives an overview of the WGA, including social media links.
- WGA Stickers
  - To be ordered from Sticker Mule (Chris ordered 04/21)

## **Outstanding Topics**

- Member Suggestions
  - Update WGA brochure
  - Change the BOD term to three years

- Insurance Needs

### **Outstanding Action Items**

- Complete Event History (Kelly)
- Each committee should chat on Slack or meet separately and establish goals for the year.
- Add stated goal of LCG and more explanation for how caches make the list - LCG Committee
- Research display board options for the WGA geocoin collection (Chris)
- Develop design options for new BOD Pathtag (Marie)
- Designs presented – suggestions given. Marie will redo design options for May BOD meeting
- Return tablet and Square equipment to the trailer (Renee)
- New stickers for the trailer from Lois (Kelly)

Meeting closed at 8:35 p.m.