

Annual Board of Directors Meeting

2/19/2022 @ 8 am



Attendees: Jodi Bauer (jodibee), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Marie Lackore (Lacknothing), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033)

Attending via Zoom: Paul Charlier (fondue4two), Renee Vanselow (AuntieNae)

In the absence of the President and Vice President, Marie called the meeting order at 8:05am.

Annual Topics

Treasurer's Report

- Jim Peterson (former treasurer) posted this in the Slack treasurer's thread on 02/14/2022. He used 2/2/2021 as the closing date so the monthly and yearly reports would match. There have been no changes since the 2nd.

Beginning Balance 2/21/2020	\$7,610.19
Income	\$9,963.83
Expenses	\$7,528.25
Ending Balance 2/2/2021	\$10,045.77
Cash on Hand	\$129.00
Path Cash	\$229.00
Total Assets	\$10,403.77

Election of Officers

- President
 - Marie was nominated, accepted
 - Renee was nominated, accepted
 - Renee was successful candidate by a 5-4 vote
- Vice President
 - Marie nominated, accepted
 - Mark nominated and declined
- Treasurer
 - Mark nominated, accepted
- Secretary
 - Bethany nominated, accepted

Goals for the Year

- 20th year – Celebrate Wisconsin!
 - Big event in fall. (Historical, finding, social, all good things)
- Membership
 - Welcoming new membership and getting them involved right away
- Membership involvement in WGA committees (getting feet wet with potential future BOD/WGA involvement) and growth in general
 - WGA involvement in member events as a presence
- Welcoming new members and making them aware of events and other resources (things like the newsletter)

- Update display board
- Newsletter (tips, tricks, and hints; highlighting members)
- GeoArt in the remaining quadrants with some Wisconsin challenge caches
- Update and freshen up the website (explore options for functions)
- Geocaching 101 in the different quadrants
- Puzzle solving events
- Creating an awesome year for WGA members with lots of great events and activities

Board Transition Items

- Marie has been working on a document that has all important transition items
 - The existing document is thorough but is continuously being tweaked

Technology Overview (to be done on 02/27/2022)

- Chris Stolte is on board to help out with this meeting
- OneDrive
 - Will house all board meeting minutes, all historical documents, etc.
 - One stop shop for all necessary information on the WGA, what it's done, etc.

Passwords

- Bitwarden is the password manager that gives access to all WGA accounts
- Chris Stolte has set this up on the new website host

Committee Reports, Assignments, and Suggestions

- Reports from 2021 committees:
 - Spring Picnic
 - Brunet Island State Park, May 21
 - 4 hiders: tdschmidt, jodibee, zuma!, comkelp
 - Event Page
 - Mark will do the page
 - Publishes in 2 days
 - Hides
 - This is the biggest project to ensure people are hiding in appropriate spots
 - There is a group chat that is planning a scouting mission to secure spots
 - Other items
 - Donations for raffle items
 - Schedule for BOD workers needs to be set
- New assignments (Chair in **Bold**):
 - Website: **Justin**, Jason, member: Chris Stolte
 - Historical: **Mark**, Jason, Karen, Renee, Bethany, member: John Sudar
 - Social Media: **Bethany**, Jason, Marie
 - Newsletter: **Marie**, Karen, Bethany
 - Travel Bug: Jodi, **Marie**
 - Membership Outreach: **Mark**, Jason, Jodi, Paul
 - Photo of the Month: **Bethany**, Paul, Justin
 - State Park Series: Mark, Bethany, **Justin**
 - Ice Age Trail: Marie, **Karen**, Jodi
 - Lonely Cache Game: **Marie**, Mark
 - Spring Picnic 2022: **Jodi**, Karen, Justin
 - Spring Picnic 2023 (NE quadrant): Karen, **Justin**
 - West Bend: **Paul**

- o Fall Campout: **Mark**, Jason, Marie, Justin
- o GIFF: Karen, **Bethany**
- o Quarterly Cache Spotlight: Marie, **Paul**
- o GeoArt: **Karen**
- o Oldest County: Karen, **Jason**
- o Merchandise: **Renee**, Mark, Marie
- o Yellowstone: **Jodi**, Renee, Jason, Justin
- o Name Tags: **Marie**
- o Community Education: Renee, **Jodi**, Paul
- o KidzClub: Jodi, **Mark**
- o Chili: **Marie**, Bethany
- o Pancake Breakfast: **Renee**, someone will need to do the shopping

Safe Food Handling

- We need people who have the certification
 - o Mark and Marie are certified, for one more year
 - o Jason is willing to get certified

Monthly Meeting Schedule

Unfinished Topics from Prior Meetings

- Schedule
 - o First Sunday of the month
 - o 7:00-8:30pm
 - o Expectation is to attend 75% of meetings
- Platform
 - o Renee will decide between Teams and Zoom
- Insurance
 - o Carson put together a quote from his insurance company:
 - \$375 for the year
 - Contents of the trailer and any liability
 - Hauling trailer – their own personal insurance
 - Storing the trailer – homeowner's insurance (possible reimbursement from WGA?)
 - o One more month of research
 - What is the value back to us?
 - Would the policy cover things like food poisoning at the pancake breakfast?
- Website Update (02/27/2022)
 - o Chris will give on 2/27/22
- WGA Brochure (needs to be updated)
 - o It's with the Community Education committee
 - Material is available on OneDrive

New Topics

- Theme for 2022
 - o Celebrate Wisconsin: 20 Years of the WGA!
 - Exact wording to be determined
- Geocoin (Mark, Jason, Renee)
 - o Jason is working with Paula

- o There is a member submission for a coin design
- o Potential for two coins
 - Normal 2022 year coin
 - Available by Spring picnic hopefully
 - 20th anniversary coin
 - Hopefully available by West Bend
 - Jason will continue talking to Paula about design
 - o Renee's estimate is that it's around \$100
- o For 2023 coin, open up to member submission
 - Could be available at West Bend for the next year
 - Flyer available at the WGA booth with submission requirements, location, etc.
- BOD Pathtag
 - o BOD is interested in creating a Pathtag for the year
 - o Celebrate Wisconsin!
- Trailer
 - o Nobody among the BOD has the ability to store/haul
 - o Jim will keep until the spring picnic
 - o Renee will direct efforts to find someone
 - Will post on social media to see if any members are interested
 - Ideally someone centrally located in Wisconsin
- Member Involvement
 - o A great way to get new members involved
 - o Marie will reach out to LCG committee
 - Jim has archived list of whole state
 - Each quadrant has notification area
 - Cachers look into that list to see if they could be candidates for Cache Rescue
 - o History committee
 - Carson Monroe not interested in historical, but maybe community education
 - o Each committee will be responsible for determining who, if any, members they need

Action Items

- Each committee should meet virtually (or in person) to establish committee goals for the year. This should be done prior to the March (April at latest) meeting. Committee Chair is responsible to find a date and time that works.

Unfinished business

- Website update
- WGA brochure
- Insurance updates
- Format for elections

Meeting adjourned at 3:17pm