

Monthly Board of Directors Meeting

4/03/2022 @ 7:00pm



Attendees: Paul Charlier (fondue4two), Jodi Bauer (jodibee), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Maverick Martin (mavwitt), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

Absent:

Meeting called to order at 7:12PM

Monthly Items

- Treasurer's Report:

Opening Balance	\$9,981.18
Opening Cash Balance	\$234.00
Transactions (Exc. Cash)	\$71.87
Cash Transactions	\$0.00
Pathtag Transactions	\$10.00
Pathtag Balance	\$250.00
Closing Balance	\$10,053.05
Cash on Hand	\$234.00
Total Assets	\$10,537.05

- Committee Reports

- State Park Series
 - cache maintenance, as appropriate
- Ice Age Trail Series
 - cache maintenance, as appropriate
 - all caches are up and active again
- Fall Campout 2022
 - working on event page, can be submitted anytime
 - hiders in place, need to touch base
 - CITO event after pancake breakfast?
 - Thursday and Friday night events potentially
- Historical
 - invite as many past BOD/charter members to campout as possible - Zoom meeting to come
- LCG
 - reach out to members to help with submissions

- other committee members: Jim Peterson, Marie Lackore, Russ Whipple, Justin Olson (theotherguy)
 - cache rescue submission team from each quadrant of the state
 - submit based on archive caches
- Membership
 - rotation has been formed
 - quite a few new members
 - cross reference with list of newsletter subscriptions
- Merchandise
 - pancake pathtag has been approved
 - working on membership coin right now
 - need to spell check
 - 20th anniversary coin
 - proof shared based on feedback
 - share feedback in Slack
- Newsletter
 - 9 new subscribers
 - implemented six mini newsletters
 - positive open rates
 - spring newsletter scheduled for May 15
- Oldest County List
 - Karen is double checking to see if map is truly updated
 - Bookmark list is up to date
- Photo of the Month
 - gift card needs to be sent out
 - new ideas:
 - only in Wisconsin?
 - WGA member?
 - can people win more than once per year?
 - committee will meet and discuss items
- Quarterly Cache Spotlight
 - caught up on everything
 - Mark will run at the end of the month
- Spring picnic 2023
 - visiting county parks in NE quadrant
 - No to Shawno Lake Park
 - Lake Emily has some promise (Portage County)
 - will make a decision this month
- TB Race
 - updates posted
- Website
 - new website redesign done by fall campout
- Yellowstone Trail
 - segments (mileage still being worked out)
 - potential trail boss draft list is created and letters are being drafted
 - would like to launch by fall campout

New Topics

- Picnic Update

- Hiders working on spots, trails are still not in optimal condition
- nametags?
- schedule for working?
- Kidz club or other games?
- new raffle format
 - “Silent auction” format
 - working on collecting prizes
- West Bend
 - Paul contacted Nicole (new contact)
 - getting table count (6)
 - booth schedule and for pancakes
 - Geocaching 101 potentially before WBCB or Friday of WBCB?
 - Virtual before?
- Trailer
 - Renee will have a vehicle that can tow from Waukesha
 - Can post in Wild Bunch Facebook page
 - Maverick will check with a church in Oconomowoc
- Group photos
 - Justin will put thoughts together
- CITO grants
 - one request so far
 - \$500 pool and will take as many requests as possible
 - Mark will create motion

Action Items

- Each committee should meet virtually (or in person) to establish committee goals for the year. This should be done prior to the March (April at latest) meeting. Committee Chair is responsible to find a date and time that works.

Unfinished business

- Promotional item (similar to MN Geocaching game)

Meeting adjourned at: 8:26pm