**Attendees:**

Paul Charlier (fondue4two), Jodi Bauer (jodibee), Jason Johnston (jmj-wi), Maverick Martin (mavwitt), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

**Absent:** Bethany Fredericks (BFredericks88)

**Meeting called to order at:** 7:04 pm

**Monthly Items**

* Treasurers report
  + Write up documentation on PayPal
  + Will eat the paypal fees from BOD pathtag, learning curve on how PayPal functions
  + Who made the Amazon purchase? Justin contacting associated bank for more details.
* Committee Reports
  + Oldest County List
    - (Jodi) Link wasn’t working for one person. We verified the link is working for us.
  + Community Education
    - Couple people have reached out
    - Chippewa county asked for a presentation sometime in the fall (heard about at Spring Picnic) – 3rd through 8th graders
    - DNR requested a Geo 101 – Sandhill crane. July 30th
    - Some reimbursement is reasonable. Will likely need a motion but it makes sense to do.
    - Jodi was contacted by Minnesota to help with information for libraries. Will send some information.
  + Ice Age Trail Series
    - Karen
      * Kewaunee county is active again
      * Still looking for trail boss for Kewaunee county
      * Careful with newer ammo cans, they can come off the hinges. Should let trail bosses know the hinges are not good and come off easily.
      * Need to update the IAT website (talk with Chris, it’s a convoluted process)
  + Fall Campout 2022
    - Mark
      * New facebook thread with the committee and hiders (the ones on Facebook).
      * 4 hiders
      * Talk about a specific theme or not, base it on things that happened 20 years ago since it’s the anniversary? Would be neat but not necessary
      * Working on location planning
      * Should have a t-shirt
      * Should ask for volunteers for general things like Grill Master, setup/takedown, pancake breakfast help.
      * Open air shelter, should have tarps on hand in case we need them (Justin will bring some, Karen has some too). Did not see any in the trailer.
      * Person who was going to do a golf scramble has backed out, may not need to do it
    - Jodi
      * Suggestion from the Spring Picnic the “Acronym” used for the cache hides would be nice to know ahead of time, makes searching and creating lists easier.
  + Photo of the Month
    - Justin
      * Need to send gift certificate, Paul will take care of this.
  + LCG
    - Mark
      * Sevencards went in the north woods and found a bunch, and replaced a bunch
      * Mark found a few during the picnic as well
      * Looking to have an event in the north woods. Would likely need WGA funds for a shelter
      * Second Saturday of October, possibly Chippewa, or Rusk county (somewhere there is a lot of lonely caches)
      * Turn this into a competition event
  + Membership
    - Paul
      * Lots of spam accounts
      * Chris put some form of blocker on the website to help with spam.
  + Merchandise
    - Jason
      * WGA Pancake tag ordered
      * WGA BOD tag ordered
      * 3 Geocoins have been ordered (20th anniversary (300), Wisconsin/County coin (150 each – gold and silver)
  + Newsletter
    - Maverick
      * Monthly news letters went out
      * Photo of the month is scheduled to go out
      * Everything is 50% or higher open rate
      * People will let you know when you make a mistake in a newsletter
    - Jodi
      * Lots of positive responses from people.
  + Historical
    - Mark
      * Reaching out to one of the founding members of the WGA, no responses yet. Seeing if he would be interested in coming to the 20 year anniversary
      * Chris has the geocoin board
      * In the past we have raffled off older geocoins, we did not do that this last event.
      * Silent auction at the fall event? Need to have enough people that are willing to pay $30+ for a coin.
      * Go ahead and do the play card raffle. Mark will pick up a deck of cards
    - Renee
      * Have not found the 2005 geocoins (Mark has seen them at the last event)
    - Karen
      * Might be better using cards and raffling them off, would likely have more buy in from people ($1 per card, vs potentially $30+)
  + Yellowstone Trail
    - Jodi
      * Working to complete list of trail bosses, balancing some of the areas
      * Most of the feedback from trail bosses has been excitement
      * This is building some hype from the community. Word is starting to spread.
      * Separate Slack created for YST group – Moved away from FB messenger
      * Lots of people are ordering a copy of the book
    - Mark
      * Marie sent Bethany and Mark a copy of the YST pathtag.
      * Posted on Slack on May 31st
      * Feedback sent back to Marie
  + Quarterly Cache Spotlight
    - Mark
      * Will be looking to rerun prior to the August newsletter (Mid July)
  + State Park Series
    - Justin
      * Amnicon falls disabled per trail boss, needs cache replacement
      * Buckhorn has a lot of poison ivy
      * DoorDoug is stepping down from the four door county park caches. Will do spring maintenance and then be done.
    - Mark
      * Lakeshore is missing again.
      * Jennifer W is looking into it
      * Should look at moving instead
      * Governor Nelson is missing again. Need to reach out again. Trailboss is still interested but we haven’t heard back.
      * Belmont Mound is not in great shape and could use a replacement.
      * Should send out a maintenance reminder to all trail bosses within the next month or two.
    - Jason
      * Bluemounds needs a replacement cache.
    - Need to update the SPS website (talk with Chris, it’s a convoluted process)
  + Spring picnic 2023
    - Karen
      * Will be going with Potawatomi State Park
      * Has a partially enclosed shelter
      * Parking lots on both sides
      * Could be chilly
      * Sturgeon bay and Green Bay are close
      * Overlooking Sturgeon Bay
    - Mark
      * Only concern is hiders. Have not had good look
      * Need to create page
      * Need to create social media page, and request hiders
    - Renee
      * Once the shelter is booked, we need to get talking to hiders
    - Justin
      * Has calendar reminder on June 20th to book the site
      * Will create the social media post
  + TB Race
    - Need instructions on how to do this
  + Website
    - Justin
      * Lots of updates. BOD page, Committees page, terms of use all created
      * Chris is working on back end pages, and account related pages
      * Justin working on the base “static” pages with general information.
      * New site is mobile friendly
      * Could use new profile pictures from BOD to make the new BOD page consistent
    - Jason – Should change from “Board of Director” to “Board Member”

**New Topics**

* Pathtag Wheel
  + Renee
    - Received artwork from Chris
    - Pathtag used to entice people to play the wheel game
    - Need to get this in production ASAP before West Bend
    - Pushing for 150 because the pathtag wheel is popular especially at West Bend
  + Jason
    - Glitter will stand out, but need to use more black to have it stand out. Will add about 10 cents per tag
    - Will create motion
  + Mark
    - We could decide not to do glitter
    - Will be around $1.80 per tag
    - Should make this a normal silver color, and outline the lettering to save cost.
    - Should just run with this, running out of time. $1.90 per tag.

Jodi

* + - Fewer at a time on the wheel to make it more exciting when you do win one
  + Group – No glitter on tag. It costs more and it’s a very small area.
* Yellowstone Trail PathTag
  + Jodi
    - Will have these available for the fall campout, not west bend (because west bend is not our event)
* Merchandise
  + Renee
    - Has put in requests for samples, has not heard back.
    - Looking for different Hats
    - Could use the store for pre-orders
    - Down to just a handful of hats (baseball style), looking at different style of hats like a wide brim to put a mosquito net around
    - Prices on hats have all gone up since we last bought them (as expected)
    - Minimum order of 24
    - Samples could be a door prize give away
    - Mugs are nice, but a 75 minimum order
    - Sling bags is minimum 36 purchase, about $8.38 per bag
    - Mini first aid kits as a possible item
    - People have asked for quarter zip style shirts, has a woman’s version too. Could do a pre order in the store
    - Looking at different artists
      * One was just throwing the coin design on a shirt
      * The latest “Mountain” one is so far the best looking
      * Asked to have more trees than mountains to better reflect Wisconsin
      * The 9 stars are the 9 board members
    - Should we go with heathered shirts or go back to camo?
    - The shirts we picked are available in child, men’s and women’s
    - Looking for colors, forest green and blues
    - Price point is around $7, which is a little more than what we’ve done, but need to get pricing to confirm.
    - Keep going on the heathered look
    - Where the stars on the design are, put the years instead.
    - Renee will get the pre-order information to Justin to open the store.
  + Mark
    - We can only open the store for a few days per year because of Tax implications
    - Should focus on t-shirts for west bend
    - Stay away from the large silk screen, Wisconsin humidity is rough.
  + What we did last year for the store pre-orders worked out well. Do the same
  + Need to push more on social media for pre-orders. Lots of people said they missed it. Submit multiple posts and really push. Include in newsletter. Could be a special one-time newsletter
  + Mammoth coin is 50/50 split
* Trailer
  + Renee
    - Need to schedule a time to clean everything out. It smells
    - Brother says on a hot day you can smell it
    - Lots of duplicates
    - Need to replace tote bins
    - Need to inventory and make a list of what needs to be replaced
    - One propane tank is empty, one full, and one half-full
    - We need to repack the wheels before we put it into storage for the winter
    - The trailer wasn’t completely smooth to drive. Need to repack the wheels
    - Renee will put out a poll for a date to do this.
* Member involvement brainstorm
  + Renee will make a separate channel for this in Slack
* West Bend
  + Geo101
    - We have volunteers
    - Received confirmation for Gazebo
  + Kelly volunteered to help with pathtag wheel
  + Need to put out an all-call to see if anyone wants to donate pathtags
  + Paul working on West Bend schedule
  + Pancake breakfast event page is published
  + Nicole from West Bend is putting the GC code in the newsletter
  + GPS Maze – Tabled for this year, revisit next year
  + Need to review trailer before west bend to see what supplies we have

**Action Items**

* Justin will review OneDrive policies, and expirations
* Each committee should meet virtually (or in person) to establish committee goals for the year. This should be done prior to the March (April at latest) meeting. Committee Chair is responsible to find a date and time that works.

**Unfinished business**

* Specific clothing or WGA themed year?
* Sizing
* Organization, tagging, etc.
* Display

Meeting adjourned at: 8:57 pm