

# Monthly Board of Directors Meeting

7/10/2022 @ 11:00am



## Attendees:

Jodi Bauer (jodibee), Paul Charlier (fondue4two), Bethany Fredericks (BFredericks88), Jason Johnston (jmj-wi), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

**Absent:** Maverick Martin (mavwitt)

Meeting called to order at 11:03am

## Monthly Items

- Treasurer's Report:

Opening Balance	\$6,362.34
Opening Cash Balance	\$120.00
Transactions (Exc. Cash)	\$509.70
Cash	\$0
Pathtag Transactions	\$40
Pathtag Balance	\$40.00
Closing Balance	\$5,852.64
Cash on Hand	\$120.00
Total Assets	\$6,012.64

- Question about increased cost of website (\$25/month)
- Microsoft subscription went up to \$6/month
- Committee Reports
  - West Bend
    - Google Doc schedule is up, please sign up for shifts
      - lots of Friday afternoon shifts
    - Community volunteers have been stepping up
    - Friday need help with tear down
    - Saturday setup looks good
    - Pathtag wheel volunteers looking good
    - Geo101
      - Don and Jacque are helping with that
      - Renee has projector
      - West Bend is providing screen
    - Canopy
      - thinking a patch job on the roof holes until we can find something to replace the tent
    - Laminated signs for prices

- Mark will buy navy blue duct tape and painters tape
- Pancake Breakfast
  - need to look at 'will attends' and determine shopping list
  - will replace all event materials as far as oil, batter, etc.
- Merchandise/Store
  - Store is ready to launch
    - Will need daily social media push to promote merchandise
    - Pick up options
      - West Bend
      - Fall Campout
    - 4Imprint
      - testing out quarter zips and hats
      - sling bags to give to West Bend and door prizes
        - WGA logo
    - geocoins
      - no shipping update
        - Jason will be contacting today
        - coins are done but being laser etched
    - BOD pathtags
      - have arrived
    - Pancake pathtags
      - also arrived
    - Yellowstone Trail pathtag
      - shipped the weekend of West Bend
    - Pathtag wheel pathtag
      - cutting it close, might not make it to West Bend
  - Watch for motions
- Oldest County List
  - Kohler Cache has several DNFs
  - Mark talked to yawningdog who is going to replace
  - Family Bicycle - potential construction
- Ice Age Trail Series
  - 9 people have finished the series
  - finisher pathtag will be put into Square for inventory
  - need volunteer for Kewaunee County
  - caches are being found and in good shape
- Fall Campout 2022
  - began reaching out to past BOD members via geocaching.com as mailing addresses are not accurate
  - hiding - Mark needs to contact hidere and organize a spreadsheet for placement (will do this week)
    - Mark really wants there to be a night cache
  - give back event - need to create a list for shopping for burgers/hotdogs/etc
  - Member submissions
    - will have brief corrections made
    - post as poll on Facebook and website
- Photo of the Month
  - Mark winner
  - Post created, gift card sent

- LCG
  - really good last couple months
  - Saturday October 8 is the big event in the northwoods (high concentration of lonely caches)
    - city park in Chetek is current plan
    - Jacque is taking pics for us
    - \$75 for the day, but may be able to use a sunset to get a resident discount
    - creating a competition out of event
    - Mark would love to bring up some merchandise
    - jacquecody and comkelp are interested in helping
- Membership
  - no report
- Newsletter
  - monthly newsletters have been received well
  - August 2nd for the quarterly newsletter
- Historical
  - no report
- Yellowstone Trail
  - communication has been going well with all involved
    - working on collecting information to send out ammo can stickers
  - pathtag
    - not going to give out at West Bend
  - AL credits
    - Jodi will check in with HQ
- Quarterly Cache Spotlight
  - Mark has glanced at caches
    - some new winners
  - working with Paul to show him how to run it (meeting tomorrow)
- State Park Series
  - Governor Nelson - trailboss hasn't been responding, Justin will take over
  - Whitefish Dunes - log sheet is soaked
  - Merrick - storm damage
  - Lakeshore - JenniferW is going out next week to look at it and evaluate
  - Belmont Mound - needs help
- Spring picnic 2023
  - site ordered at Potawatomi \$87
  - working on cache page
- TB Race
  - reached out to Marie
  - there is an updated post
- Website
  - no new update
  - September launch is still the hope

## **New Topics**

- GeoArt
  - Issues with landowners
  - Potential archive timeline

- next summer
  - Karen will follow up with Jim
- Trailer
  - Cleaning party
    - everything is airing out in Renee's garage
    - someone is coming over to giving a once over
  - need to replace weather stripping at the bottom of the door and some caulking
  - fender needs some reinforcement
  - bearings need reworking too
  - need to purchase a tub for NESCO and coffee pot
- 2022 GIFF
  - Horicon has best attendance
  - potential secondary host up in Jason and Jodi's neck of the woods
  - Karen wants to host another event at the Capitol
- 2023 Chili Feed
  - Hosting at Green Bay at Bay Beach Nature Center

### **Action Items**

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

### **Unfinished business**

- Next Meeting July 31 at 7:00pm

Meeting adjourned at: 12:42pm