

Monthly Board of Directors Meeting

11/13/2022 @ 7:00pm



Attendees:

Jodi Bauer (jodibee), Paul Charlier (fondue4two), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Maverick Martin (mavwitt), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

Absent:

Meeting called to order at 7:04pm

Monthly Items

- Treasurer's Report:

Opening Balance	10045.77
Pathtag Balance	240
Closing Balance	10362.05

- Committee Reports

- West Bend
 - no report
- Merchandise/Store
 - no report
- Oldest County List
 - no report, things are going well
- Ice Age Trail Series
 - new finisher for November
 - 18 total
 - Mav will serve as temporary Kewaunee Trailboss
- Photo of the Month
 - New post created, gift card sent
- LCG
 - great event
 - potentially more education on the game ahead of time
 - more notifications for newbie LCG players
 - suggestion: assign a list to a group
 - fairness based on likelihood of finding caches?
 - rules: real LCG rules vs event rules?
 - it is recommended that this be an annual event if the next year's board is in support of it
- Membership
 - a few new members
- Newsletter
 - fall newsletter went out
 - mini newsletters are doing well

- Historical
 - John Sudar is working with pathtags
- Yellowstone Trail
 - series launched! (two segments will launch before Thanksgiving, hopefully)
 - lots of great feedback so far
- Quarterly Cache Spotlight
 - everyone was notified and winners were posted in the newsletter
 - bookmark list created
- State Park Series
 - Willow River was replaced, slight change in coords
 - Belmont Mound needs a check
- Spring picnic 2023
 - no report, in search of hiders
- TB Race
 - bugs have been dropped in various caches
 - Jodi and Renee are working on updating and cleaning up website with rules, current info, etc.
- Website
 - several issues coming up
 - Square issues with server that needs upgrading
 - some security concerns
 - updates are hard with custom plugins
 - Chris is a ways out with new website
 - short term - take existing website, facelift/overhaul, get things functional with Square, basically this will be a refresh of what we have to buy Chris time
 - could be ready by the end of April 2023
 - when website is done, who maintains?
 - LCG script?
 - is this something that we can learn to run for the future?
- new GeoArt
 - Karen researching areas in different quadrants
 - looking to find areas off the roads (DNR, hunting, State Park)
 - recreating a star?
 - other states have them
- Social Media
 - increasing followers on Facebook
 - would like to increase following on Instagram and Twitter
 - increase presence on those platforms
- Chili
 - Saturday March 4 (Becca not available to help)
 - catered or non-catered event?
 - leaning toward Birnamwood/Stevens Point/Wausau
- Fall Campout 2023
 - site is booked for Fri/Sat at Blue Mounds

New Topics

- Election
 - slack chat has been created
 - need to familiarize self with election module

- Trailer
 - winterized trailer
 - things are labeled and color coded
 - hopefully rodent proof
- Slack archival
 - something we host being investigated as an option
 - server is backed up every two weeks
 - December meeting
- 2023 theme
 - Tales and Trails
 - What's old is new
 - Renee will chat with Brenda about potential design ideas
- Tablet replacement
 - about \$400 for a new one
 - might be more functional overall for us
 - Square has a reader that might be the better option as far as cost
 - could get rid of hotspot too if we go this option?
- Car decals
 - Kelly can make car decals
 - WGA logo if we can find a proper file converter
 - Jason got a proof from SpaceCoast as well
 - he will get a quote
- Border cross event
 - Board is in support of the idea
 - Jodi has some Minnesota contacts
 - place on agenda for 2023 board
- Community Education
 - redoing our board as it needs a refresh
 - multiple boards that can be stored in different quadrants
 - lighter material

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

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Unfinished business

- election
- Slack
- Border cross

- Next Meeting December 4 at 7:00pm

Meeting adjourned at: 8:58pm