

Monthly Board of Directors Meeting

8/28/2022 @ 7:00pm



Attendees:

Jodi Bauer (jodibee), Paul Charlier (fondue4two), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Mark Olson (chevyole), Maverick Martin (mavwitt), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

Absent:

Meeting called to order at 7:04pm

Monthly Items

- Treasurer's Report:

Opening Balance	3534.63
Opening Cash Balance	300.00
Transactions (Exc. Cash)	1192.54
Sales	8303.83
Pathtag Transactions	0
Pathtag Balance	40.00
Closing Balance	10645.92
Cash on Hand	0
Total Assets	10685.92

- a few outstanding transactions yet
- Committee Reports
 - West Bend
 - Pancake Breakfast
 - Paul wrote up a summary and took several photos for setup
 - 145 attends
 - Good inventory established
 - One of the grills needs a regulator looked at
 - one goes out immediately
 - another has inconsistent heat
 - third worked fairly well
 - Reflections
 - items were displayed well
 - rolled shirts, baskets all made things easier
 - most items sold as expected
 - Canopy

- return is open with vendor, conversations ongoing (offering replacement right now and partial refund)
 - will not accept full return because we don't have the original box
- Merchandise/Store
 - No plans for reorder of 20th anniversary
 - The bucket hat had an off-center embroidery
 - new hat made
 - looking at replacement options from Will Enterprise
 - We have reached the minimum order for the fall campout items
- Oldest County List
 - Letterman Tripped has a couple DNF's
 - Big Arb Ruins might have a tree down on the cache
- Ice Age Trail Series
 - Still need Kewaunee trailboss, Mav willing to take it potentially
- Fall Campout 2022
 - Schedule
 - Mark will create a sign up doc
 - Hider update
 - Denise and John haven't been in touch
 - Marie Lackore - 5
 - Jackson Maddoz - 4
 - Mac and Cheese - 3
 - Captain and Mate - 3
 - Mark - night cache and fill in gaps (5 or 6)
 - Past BOD contact update
 - Mark has sent out emails
 - 5 bounce backs (tried through geocaching.com)
 - labzone, beccaday, walkingadventure, lacknothing is planning on attending
 - make sure to recognize them
 - Lunch
 - give back event, we will supply meat (who will buy and from where?)
 - looking for grill masters
 - Pancake Breakfast
 - need to figure out where to keep food
 - Mark, Karen, Bethany, Renee, Jodi, Mav can all be there
 - Beccaday can help out as well
 - Kidz Club
 - table for scavenger hunt forms, arts and crafts
 - Site 24/night cache
 - Mark is planning on hiding permanent night cache
 - Site 24 is WGA site
 - fire Saturday night
 - Brewery/Friday night event
 - East Troy (East Troy Brewing Company) is a possible location
 - Lake Geneva (Topsy Turvy) depending on the festival also happening that weekend
 - Adventure Lab
 - use WGA credit, history of the park
 - Donations

- Johnny Waypoint donated woodcraft items
 - Jason donated some items
 - John Sudar also contributed
- Historical coins
 - deck of card raffle
- Photo of the Month
 - posted and gift card sent
- LCG
 - Jim Peterson placed 109 for rescue
 - Sevenscards is current leader
 - LCG event
 - some concerns about youth hunt weekend
 - will make sure to advertise the wearing of blaze orange
 - currently 14 will attend
 - Lostcheq would like to host in the future
- Membership
 - one out of state and two in state members
 - new Madison area cacher reached out
- Newsletter
 - releasing mini newsletters throughout the month instead of on three days based on member feedback
- Historical
 - no report
- Yellowstone Trail
 - sent message to Jeff (haven't heard back)
 - Justin needs locations to update map
 - plan to sell pathtag at campout
- Quarterly Cache Spotlight
 - went out with summer newsletter
 - will run at the end of September/October 1
- State Park Series
 - Willow River - Jodi will take care of
 - Buckhorn - cache is on trailboss' radar
 - Belmont Mound - haven't heard from uws22 (on Carson's radar)
 - dcexplorer might take over for doordoug
- Spring picnic 2023
 - weekend before Memorial Day weekend (before GeoWoodstock)
 - event page can publish in March
 - Karen has save the date in newsletters
- TB Race
 - ending at fall campout
 - need update from Marie
 - prizes given out at campout as well (25,15, 10)
- Website
 - Yellowstone needs to be built on old website
 - launch of new site is being pushed out
- GIFF
 - Bethany at Horicon - Cost of the auditorium for the day would be \$100
 - 10% of all net profits as a donation (this has been done in the past)

- November dates available - 6, 13, ~~19, 20, 26, 27~~
- Karen at Capitol - cannot sell merch
- Jason and Jodi - Menomonee library
- Keep an eye out for applications for GIFF events
 - we can reserve space when we have dates

New Topics

- Fall 2024 Campout - Blue Mound State Park proposed location
- theme/merch/coin for 2023
- trailer
 - looking for winter home
- election committee formation
- purchase of additional storage bins
- GPS Maze for West Bend 2023
 - \$1200-1600
- WGA GeoArt archival September 1, 2023

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

- Next Meeting October 2 at 7:00pm

Meeting adjourned at: 9:06pm