

# Monthly Board of Directors Meeting

10/02/2022 @ 7:00pm



## Attendees:

Jodi Bauer (jodibee), Paul Charlier (fondue4two), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Maverick Martin (mavwitt), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

## Absent:

Mark Olson (chevyole)

Meeting called to order at 7:00pm

## Monthly Items

- Treasurer's Report:

Opening Balance	\$10,645.92
Opening Cash Balance	\$0
Transactions (Exc. Cash)	\$2,231.82
Sales	\$1,822.54
Pathtag Transactions	\$30.00
Pathtag Balance	\$70.00
Closing Balance	\$10,236.64
Cash on Hand	\$0
Total Assets	\$10,306.64

- Committee Reports

- West Bend
  - Maze
    - no updates yet
- Merchandise/Store
  - Adjusting pricing (simplifying \$14 and \$16 to just \$15), same would apply to all apparel
  - getting rolling with 2023 merchandise once theme is finalized
  - chili pathtag?
- Oldest County List
  - one county of concern, but coords are about 30 feet off
- Ice Age Trail Series
  - Lucy and Tishman need to finish logging to complete
  - two more couples close to finishing
  - Kewaunee County still has no takers for trail boss
- Fall Campout 2022 debrief

- THANK YOU to everyone for pitching in and helping. Lots of good feedback in the logs and from other cachers on how organized we were and how great the caches were
  - suggestion to have past bod and cache hidere stand up or come up and be recognized
  - should we purchase a microphone/speaker system?
  - WGA camp host for future events to make people, especially newer cachers, feel welcome (branding for that: banner, cards, bonfire, etc)
  - purchase some wash basins for cleaning utensils?
  - purchase some folding tables to sell merchandise?
  - suggested cutoff time for pancake breakfast 9:30 for sales, 10:00 to finish eating
    - allows us to get the grills cooled down faster
  - should there be sub-committees for the event?
    - let the committee decide
    - roles should be defined (pancake, caches, etc.)
- Photo of the Month
  - post created and winner announced
  - gift card will be sent out tomorrow
- LCG
  - event this weekend
  - Mark is taking up some merchandise to sell
  - scorecard is ready to be printed
- Membership
  - normal process is going, nothing unusual
- Newsletter
  - things are going well
  - increase in subscriptions for the mini newsletters
  - quarterly newsletter will publish 11/2
  - please submit memories from West Bend notebooks to Mav, Bethany, or Karen as soon as possible
  - pricing quote if we exceed the 2,000 contacts (1,244 right now)
    - 2,500 contacts is \$35/month
- Historical
  - give John Sudar access to update the website
- Yellowstone Trail
  - added new members to project
  - launch November 4 at 5:00pm
    - website will launch then too
    - social media post
  - Jodi will write a newsletter article
- Quarterly Cache Spotlight
  - list published, emails sent
  - will be included in quarterly newsletter
  - bookmark list needs to be created, after newsletter
- State Park Series
  - finders list needs to be updated
  - remove list and just leave project gc link
- Spring picnic 2023
  - potential charter of boat to Rock Island for those that want to cache there?
  - call out for hidere

- ask Chris Walker / Kelly King / Russ Whipple/ DC Explorer if they'd be hiders?
- TB Race
  - date was moved
  - Lois will cut the label for the trailer when she returns from camping
- Website
  - message out to Chris with update on new website
  - YST site is being built on current site
  - website to search Slack archives
- new GeoArt
  - use the wga logo and create art based on those themes. bike, canoe w/ paddle, xcountry skis, Hiking boot.
  - ideally have the caches be on trails (ie for bike geo art on a state bike trail, for hiking on hiking trail, maybe even canoe do some river caches etc) Have the solves be easy.
  - maybe lean more on challenge aspect of series
- Social Media
  - post on all platforms about archival of WGA GeoArt

## New Topics

- Election
  - reminder to recruit
  - get familiar with platform that it will take place on
- Trailer
  - need to replace weather stripping
  - Beccaday is willing to store the trailer on her property
    - potential garage storage
  - work on purchasing matching containers
  - colored duct tape to code totes
  - potential well in need of replacing
- Slack archival
  - website to search Slack archives
  - if we move to new solution, we would be responsible for upkeep
- 2023 theme
  - put out a post to membership to promote and gather ideas
  - work on coin after theme has been decided
- Fall Campout 2023
  - Blue Mound State Park
    - will reserve group site
- Chili event
  - potential host site at Oshkosh
  - Horicon?
  - should be more central
  - Mav will look at Wausau
  - Jodi will research Stevens Point
- John Sudar historical access
  - Renee will invite him back in
- Tablet replacement
  - purchased when Jess Krueger was treasurer and no OS updates are available
  - will research some options
- GeoArt/forest/trail

- Car decals
  - Kelly King has TB decal Cricut file and is willing to make car decals with tb numbers
    - waiting for pricing from her
- Border cross event?
  - Potential for spring picnic 2024?

### **Action Items**

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.
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### **Unfinished business**

- Next Meeting November 13 at 7:00pm
- Border events

Meeting adjourned at: 8:40pm