

# Monthly Board of Directors Meeting

12/04/2022 @ 7:00pm



## Attendees:

Jodi Bauer (jodibee), Paul Charlier (fondue4two), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Maverick Martin (mavwitt), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

## Absent:

Meeting called to order at 6:58pm

## Monthly Items

- Treasurer's Report:

Opening Balance	8370.38
Opening Cash Balance	0
Transactions (Exc. Cash)	112.88
Sales	103.00
Pathtag Transactions	10.00
Pathtag Balance	130.00
Closing Balance	8360.50
Cash on Hand	0
Total Assets	8490.50

- Committee Reports

- West Bend
  - no report
- Merchandise/Store
  - no report
  - we lose access to Square at the end of the month, refresh should fix that
- Oldest County List
  - nothing new
- Ice Age Trail Series
  - potentially two new finishers
- Photo of the Month
  - everything has been posted/created/sent
- LCG
  - Forkycache, sevenscards, gypsyseeker leaders right now
  - LCG presentation of winners - add on to chili?

- Membership
  - 0 new members that weren't spam
- Newsletter
  - 90 to 100 subscribers for each of mini newsletters
  - 1,200 in whole bucket of subscribers
- Historical
  - Mark has asked John to help update timeline
    - after holidays
- Yellowstone Trail
  - lots of positive feedback
  - map needs update with new segments
  - Lincoln Warehouse event this Friday
- Quarterly Cache Spotlight
  - no report
- State Park Series
  - Governor Nelson might need to be disabled once it's snowing
  - Belmont Mound is just a bison tube right now
- Spring picnic 2023
  - nothing new yet
  - need to reach out to hiders
- TB Race
  - some concerns about not being launched from event
  - clean up verbiage about why they are being dropped in Europe
  - updates on Facebook
  - link to projectgc and can do the same for iat and sps
- Website
  - refresh is underway
  - will work with that and the rebuild concurrently
  - some WGA plugins can be setup using Wordpress (other plugins can be eliminated/shifted as well)
- new GeoArt
  - no report
  - Karen has the project on pause until after her move
    - will form subcommittee under new board
- Social Media
  - some new likes on Facebook
- Chili
  - Saturday March 4 at District 1 Brewing Company (Stevens Point)
  - waiting to hear back from caterer
    - will get a variety of options
  - basket raffle
    - touch base with Carson to see about CommanderUSN items
    - Karen could do a dog basket
- Fall Campout 2023
  - potentially invite Iowa to that event

## **New Topics**

- Election
  - election module is active on website

- private slack channel
- new OneDrive folder created (plus a template for future use)
- timeline of events has been
- Feb 12 voting closes
- Voting opens January 29
- December 29 nominations open
- 2023 theme
  - no updates
- Tablet replacement
  - still working on it
- Car decals
  - Bulk (50+) - \$9/each including tracking code, shipping is separate
  - single color
  - logo design looks nice
  - idea: 60 (green, red, white)
  - 2 to 3 week minimum turnaround
- Border cross event
  - potential summer event
- Pathtag wheel modifications
  - adding a hinge for portability
  - could also fit in the front of the trailer near the grills
- Community Education
  - Two Geo101 board setups
    - Jacque is fine with us using hers for northern because the boards are expensive
    - \$250 for whole setup (display board and tubs)
- Teams
  - should be an easier platform to use than Slack
  - aren't restricted to the 90 day archival deadline
  - currently paying \$6/month which includes lots of things that we need and are using

## Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

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## Unfinished business

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- Next meeting Monday January 2 @ 7:00pm

Meeting adjourned at: 8:19pm