

Monthly Board of Directors Meeting

01/02/2023 @ 7:00pm



Attendees:

Jodi Bauer (jodibee), Paul Charlier (fondue4two), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Maverick Martin (mavwitt), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

Absent:

Mark Olson (chevyole)

Meeting called to order at 7:01pm

Monthly Items

- Treasurer's Report:

Opening Balance	8360.50
Opening Cash Balance	0
Transactions (Exc. Cash)	586.00
Sales	21.18
Pathtag Transactions	10.00
Pathtag Balance	140.00
Closing Balance	7985.68
Cash on Hand	0
Total Assets	8125.68

- Committee Reports

- West Bend
 - no report
- Merchandise/Store
 - two random shirts, will add to inventory
 - new decals are nice
 - requests for blue
- Oldest County List
 - no report
- Ice Age Trail Series
 - some new finds
 - completion tags given to tishman and lucy, snowflake, burlingtonrr
 - put into square as note
- Photo of the Month
 - New post created

- Cover photo updated
 - gift card coming
- LCG
 - 1st place - forkycache, 2nd place - sevenscards, 3rd place - gypsyseeker
 - gift card motion posted
 - new list posted
- Membership
 - usual rotation is going well
 - couple spams, nothing crazy
 - a couple new members
- Newsletter
 - mini newsletters are continuing to go well
 - election mini newsletter will be created
- Historical
 - John Sudar has been updating profiles for pathtags, 10 completed
- Yellowstone Trail
 - lots of logs coming in
 - still waiting for one more segment
- Quarterly Cache Spotlight
 - 4 great caches
 - no qualifiers in northern quadrant
 - new year, all CO's are eligible to win again
- State Park Series
 - no new update
 - all winter-sensitive caches have been disabled
- Spring picnic 2023
 - still in need of hiders
 - getting ready to prepare cache page
- TB Race
 - update posted last week
- Website
 - still working on refresh
- new GeoArt
 - project for new board
- Social Media
 - posting election updates on Facebook
- Chili
 - Bethany contacted Marie confirming that her willingness to provide the community chili
 - Bethany followed up with Dilly Dahl and Olympia stating that while we are thankful for their quotes, we have chosen a different route
 - Bethany will submit the cache page Tuesday after a final edit
 - trip to the trailer to get bowls, spoons, sweatshirts, etc.
 - Basket
 - Renee - wine basket
 - Renee - dog basket
 - Karen - dog basket
 - Jodi - wine basket
 - Justin - cache container basket

New Topics

- Election
 - 24 nominations, 3 accepted, 1 declined
- 2023 theme
 - Brenda is interested, but needs some time
 - willing to do coin, shirt design, etc.
 - the idea of coinciding with West Bend is intriguing
- Community Education
 - Jacque is purchasing the boards and materials needed for the Geo101
 - suggestion that some items be owned by WGA and larger items come from personal collection
 - two pieces - bag with board and tote with container types
 - will be ready for Chili event and will send south, Jacque's will stay north
- Financial Audit
 - suggesting that it may be a good idea
 - Jason suggests that we look at pathcash history at least once a year
 - Bethany and Karen have worked with non-profits that have done audits, both have hired accountants to do the audit
 - Financial accountability is the focus

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

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- Next meeting Sunday February 5 @ 7:00pm

Meeting adjourned at: 7:50pm