

# Monthly Board of Directors Meeting

01/02/2023 @ 7:00pm



## Attendees:

Jodi Bauer (jodibee), Paul Charlier (fondue4two), Bethany Fredericks (BFredericks88), Jason Johnston (jnj-wi), Maverick Martin (mavwitt), Mark Olson (chevyole), Justin Pleva (plevajt), Karen Soley (jks1033), Renee Vanselow (AuntieNae)

## Absent:

Mark Olson (chevyole)

Meeting called to order at 7:01pm

## Monthly Items

- Treasurer's Report:

Opening Balance	8360.50
Opening Cash Balance	0
Transactions (Exc. Cash)	586.00
Sales	21.18
Pathtag Transactions	10.00
Pathtag Balance	140.00
Closing Balance	7985.68
Cash on Hand	0
Total Assets	8125.68

- Committee Reports

- West Bend
  - no report
- Merchandise/Store
  - two random shirts, will add to inventory
  - new decals are nice
    - requests for blue
- Oldest County List
  - no report
- Ice Age Trail Series
  - some new finds
  - completion tags given to tishman and lucy, snowflake, burlingtonrr
    - put into square as note
- Photo of the Month
  - New post created

- Cover photo updated
  - gift card coming
- LCG
  - 1st place - forkycache, 2nd place - sevenscards, 3rd place - gypsyseeker
  - gift card motion posted
  - new list posted
- Membership
  - usual rotation is going well
  - couple spams, nothing crazy
  - a couple new members
- Newsletter
  - mini newsletters are continuing to go well
  - election mini newsletter will be created
- Historical
  - John Sudar has been updating profiles for pathtags, 10 completed
- Yellowstone Trail
  - lots of logs coming in
  - still waiting for one more segment
- Quarterly Cache Spotlight
  - 4 great caches
  - no qualifiers in northern quadrant
  - new year, all CO's are eligible to win again
- State Park Series
  - no new update
  - all winter-sensitive caches have been disabled
- Spring picnic 2023
  - still in need of hidere
  - getting ready to prepare cache page
- TB Race
  - update posted last week
- Website
  - still working on refresh
- new GeoArt
  - project for new board
- Social Media
  - posting election updates on Facebook
- Chili
  - Bethany contacted Marie confirming that her willingness to provide the community chili
  - Bethany followed up with Dilly Dahl and Olympia stating that while we are thankful for their quotes, we have chosen a different route
  - Bethany will submit the cache page Tuesday after a final edit
  - trip to the trailer to get bowls, spoons, sweatshirts, etc.
  - Basket
    - Renee - wine basket
    - Renee - dog basket
    - Karen - dog basket
    - Jodi - wine basket
    - Justin - cache container basket

## **New Topics**

- Election
  - 24 nominations, 3 accepted, 1 declined
- 2023 theme
  - Brenda is interested, but needs some time
  - willing to do coin, shirt design, etc.
  - the idea of coinciding with West Bend is intriguing
- Community Education
  - Jacque is purchasing the boards and materials needed for the Geo101
  - suggestion that some items be owned by WGA and larger items come from personal collection
  - two pieces - bag with board and tote with container types
  - will be ready for Chili event and will send south, Jacque's will stay north
- Financial Audit
  - suggesting that it may be a good idea
  - Jason suggests that we look at pathcash history at least once a year
  - Bethany and Karen have worked with non-profits that have done audits, both have hired accountants to do the audit
  - Financial accountability is the focus

## **Action Items**

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

## **Unfinished business**

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- Next meeting Sunday February 5 @ 7:00pm

Meeting adjourned at: 7:50pm