

Monthly Board of Directors Meeting

04/02/2023 @ 7:00pm

Attendees: All board members present.: Justin Pleva (plevajt), Jason Johnston (jmj-wi), Jodi Bauer (jodibee), Karen Soley (jks1033), Paul Charlier (fondue4two), Renee Vanselow (AuntieNae), Jeff Grosvold (comkelp), Jacque Cody (jacquendoncody), Jen Schmidt (tdschmidt)

Absent:

Meeting called to order at 7pm

Monthly Items

- Treasurer's Report: Working on transition between Justin & Jason. Pathcash is \$0 due to Pancake Pathtag purchases. Approximately \$7500 in bank account.

Opening Balance	\$7,530.16
Opening Cash Balance	\$158.00
Transactions (Exc. Cash)	(\$1,063.05)
Sales	\$1,072.50
Pathtag Transactions	(\$188.50)
Pathtag Balance	\$0.00
Closing Balance	\$7,539.61
Cash on Hand	\$0.00
Total Assets	\$7,539.61
Date Prepared	4/14/2023

- Committee assignments - reviewed notes for Annual Board meeting and update
- Here is a recap for everyone else:
 - **Cache Rescue** - Renee to lead & she talked to Mark Olson and he will continue to work on this and LCG. Idea is to do a CR event in fall instead or combine with LCG? Jodi and Jacque to join the team.
 - **Cache Spotlight** - Paul to continue with Mark Olson's help as needed.
 - **Chili Cook-off** - Idea is to keep in a central location. If done again in the same Stevens Point location have any presentations at the beginning or have the LCG as a separate event in the fall. Jason to lead, Jennifer & Jeff to help.
 - **CITO** - Treasury, President and VP to administer.
 - **Community Education** - Jacque to lead, Jodi & Renee to assist
 - **Elections** - All the board members just elected in 2023
 - **Fall Campout** (2023) - Justin to lead, Justin to look up who have volunteered in past, Paul to provide limited help.
 - **Fall Campout** (2024) - Jacque to lead & Jeff to help
 - **GeoArt Series** - Karen to lead. Jodi to help.
 - **GIFF** - Northwest: Jeff to lead Jason, Jodi, Jacque & Karen to help. Southeast: Justin, Paul & Renee to lead. Northeast: Jennifer
 - **Historical** - Renee to lead with John Sudar & Jason
 - **Ice Age Trail Series/ State Park Series** - Karen to lead with Justin & Jeff. Justin to work on

cache maintenance reminder emails for both.

- **Kidz Club** - Jodi, Jen and Jacque
 - **LCG/Cache Rescue** - Renee to lead, Jodi & Jacque to help.
 - **Membership** - Jason, Jodi, Paul & Jeff
 - **Merchandise** - Renee to lead, Justin, Jason & Jeff
 - **Name Tags** - Jen to lead with Jeff
 - **Newsletter** - Karen to lead with Jen. Mav, other BOD members as contributors.
 - **Oldest County Cache** - Karen and Jen
 - **POTM** - Paul and Jeff (Justin to back-up and help with POTY)
 - **Social Media** - Jason, Justin and Jeff
 - **Spring Picnic (2023)** - Karen & Justin
 - **Spring Picnic (2024)** - Justin & Renee
 - **Technology** - Justin in lead, Jason & Jen
 - **Travel Bug Race** - Jodi to lead with Renee.
 - **WB** - Paul & All BOD
 - **WB Pancake breakfast** - Paul & All BOD
 - Eliminate Yellowstone trail committee hand off to Ralph Edwards to follow-up as needed
 - **Geo Tour** - Jason and Jeff to follow-up with Ralph Edwards
- Committee Reports
 - West Bend
 - Paul to reach out to WB Chamber to check-in for this year's event
 - Merchandise/Store
 - Justin investigating Square's online store
 - Renee looking into Embroidery price quotes for different clothing & hat items. Won't be ready until after Spring Picnic. Have hats for WB and all else for Fall Campout. Need feedback on screen printing artwork.
 - Look at pre-orders to reduce the inventory we have to carry.
 - Renee needs to finalize the order with Will Enterprises for the screen printing for Spring Picnic. Can put in the store for pre-order for WB.
 - Focus on current clothing options before looking at other items for WB like mosquito netting or cooling towels.
 - Renee to work with Justin on how many options can be put into the store to reduce complexity.
 - Run a design contest for a new shirt and announce at Spring Picnic with deadline in July for delivery at Fall Campout
 - Oldest County List
 - Grant County in danger of archiving. New Cache owner for Marinette County. Otherwise all is good
 - Ice Age Trail Series
 - Ones in South being found - everything is good now. Maintenance email is to be sent out to trail bosses later this spring.
 - Photo of the Month
 - March won by John Sudar and gift certificate needs to be issued.
 - LCG
 - Justin is working on a path forward. Sub committee (Justin, Jodi & Renee) needs to look at cleaning up the rules and process.

- Membership
 - Jeff is getting up to speed. Justin is working on an rotation announcement.
- Newsletter
 - . Karen is working on next quarterly newsletter to come out May 10th. Need to determine which mini-newsletters to continue going forward.
- Historical
 - . Nothing new
- Yellowstone Trail
 - Take off the agenda list going forward.
- Quarterly Cache Spotlight
 - Paul to run the report for the Q1 and send to winners and Karen for newsletter
- State Park Series
 - . May need some new trail bosses. Justin to work on getting list of caches and trail bosses into Teams Files so it is easier to access.
- Spring picnic 2023
 - . Karen to ask Mav about hidere for the Spring Picnic. Do the gift baskets again for the picnic.
- TB Race
 - Sub-committee needs to look at cleaning up the rules and process.
- Website
 - No update
- New GeoArt
 - Karen needs to get a meeting together to begin work on this.
- Social Media
 - Follower numbers basically flat on all platforms
- Chili
 - Nothing at this time
- Fall Campout 2023
 - Too early, no update

New Topics

- Pulse on where we are with Teams (functionality vs slack, do we need to go back to slack etc?)
 - Most are doing OK with both phone and website access. Still getting used to things.
- Justin showed Square Store examples.
- Coins need to be fully ordered this week given an 8 week lead-time
- Pathtags were submitted for approval yesterday. BOD can pay for BOD path tag at Spring Picnic
- Justin to send Annual Board meeting notes out to the WGA membership

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

- None

Next meeting Sunday May 7th, 2023 at 7pm

Meeting adjourned at: 8:41pm