

Monthly Board of Directors Meeting

05/07/2023 @ 7:00p

Attendees: Attendees: All board members present.: Justin Pleva (plevajt), Jason Johnston (jmj-wi), Jodi Bauer (jodibee), Karen Soley (jks1033), Paul Charlier (fondue4two),,, Jeff Grosvold (comkelp), Jacque Cody (jacquendoncody), Jen Schmidt (tdschmidt) . Renee Vanselow (AuntieNae) joined at 8:05pm

Absent:

Meeting called to order at 7:05pm

Monthly Items

- Treasurer's Report:

Opening Balance	\$7539.61
Opening Cash Balance	\$0
Transactions (Exc. Cash)	(\$399.75)
Sales	\$0
Pathtag Transactions	\$25.00
Pathtag Balance	\$25.00
Closing Balance	\$7139.86
Cash on Hand	\$0
Total Assets	\$7164.86
Date Prepared	5/3/2023

- Spring 2023 Picnic - status of gift baskets, geocache hides, staffing schedule, etc.
 - Gift Baskets: Renee has four, Justin has one, Karen has one, Jeff working on one,
 - Need four to five items for door prizes for general raffle for attendance tickets. Use some Anniversary coins or sling bags as prizes? Other merch?
 - Jeff looking at some CNC machine laser cut items with WGA logo. Possible raffle item.
 - Hides: Jen has some out. Justin contacted Mav. Seven approved, eight pending review, more to come. Total = One new Adventure Lab and 20+ new caches. Jen to do the bookmark list for the new caches. Justin to help if needed.
 - Justin to get "treasurer materials" for picnic since Jason likely not attending.
 - Need people to sign-up for schedule. Need grill master.
 - Renee to bring trailer to picnic and Jen to return to Becca
- Fall 2023 Campout - shirt design contest timeline
 - Justin & Renee have been discussing the design for use on clothing. Wait until after spring picnic to discuss future design until June BOD meeting.
- Spring 2024 site decision and reservation
 - Justin wants to do some scouting of parks for this event that will be in SE Wisconsin. Need reservation in by 3rd week of June 2023.

- 2024 Chili event - when do we want to make decision on date and location?
 - BOD likes central location such as the brewery in Stevens Point where we held event in 2023. Do any presentation at the beginning of the event when it is quiet.
- Pre-orders for embroidery items and silkscreen so we can order & assemble before WB.
 - Get store for pre-order up by end of June. Justin to get store on Square vs. WGA
 - Include polo shirts every time we do a pre-order
 - Tales & Trails should be pre-orders for distribution at WB and Fall Campout
- Future Games
 - Discuss at June meeting
- Committee Reports
 - West Bend
 - Paul has been unsuccessful getting connected with WB Chamber. Will try some other routes.
 - When do we need to publish Pancake Breakfast event on Geocaching website?
 - Merchandise/Store
 - We ordered tee shirts and Sport Tek tees. Looking at one flat rate for different size tee shirts versus variable pricing by size. Will simplify inventory and selling transactions. Suggesting \$16 for tees. Most pay with cards so making change should not be a big deal. Suggesting \$22 for all sizes of Sport Tek tees. BOD agreed on this pricing approach.
 - Justin to get pricing info into the spreadsheet
 - Jeff has the gators, bug hats, and cooling towels
 - BOD path tag coming in on Monday. Pancake tag has already arrived.
 - 2023 coin just starting to do samples. Will have it for WB.
 - Need to create price lists and signs for in the booth for both workers and customers
 - Oldest County List
 - Grant County is only one with an issue - Jeff to follow-up with Team HoneyBunny(sp?). Lot of action on oldest counties.
 - Ice Age Trail Series
 - Tons of activity on IAT series. A number are getting close to finishing series. Need to get maintenance communication sent out to trail bosses on all caches.
 - Photo of the Month
 - Lesson learned - don't delete past month's winner from Facebook. Need past winners for Photo of the Year. Gift certificate has been sent out for April winner.
 - LCG
 - Discuss at June meeting
 - Membership
 - Jodi reports that every membership application has been spam. Justin to work on limiting membership applications from outside the US.
 - Newsletter
 - Working to resolve formatting/ layout issue. If switch to PDF it would solve these formatting issues but that could get it blocked by some browsers. This quarter's issue is ready to go!
 - Historical
 - Nothing new.
 - Quarterly Cache Spotlight
 - Everything completed for Spring winners.
 - State Park Series
 - Jodi working on problem with Interstate SP cache

- Spring picnic 2023
 - Covered earlier in meeting
- TB Race
 - Discuss at June meeting
- Website
 - Justin done with his class so plans to hit this harder going forward so we can launch sooner rather than later.
- New GeoArt
 - Karen needs to get committee members together to look at new approach and new ideas. Maybe connect completion to a pathtag.
- Social Media
 - FB 2947 Likes - 15 new followers. IG - one new follower. Twitter - one new follower
- Chili
 - Covered earlier in meeting
- Fall Campout 2023
 - Nothing new at this time until we get closer to the event.

New Topics

- Nothing

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

Next meeting Sunday June 4th. Move July meeting to July 9th.

Meeting adjourned at: 8:35pm