

# Monthly Board of Directors Meeting

**06/04/2023 @ 7:00p**

**Attendees:** Attendees: All board members present.: Justin Pleva (plevajt), Jason Johnston (jmj-wi), Jodi Bauer (jodibee), Karen Soley (jks1033), Paul Charlier (fondue4two), Jen Schmidt (tdschmidt), Renee Vanselow (AuntieNae), and Jacque Cody (jacquendoncody).

**Absent:** Jeff Grosvold (comkelp),

Meeting called to order at 7:02pm

## Monthly Items

- Treasurer's Report: Nothing much new - everything is OK. Sales at picnic were around \$1500.

Opening Balance	\$7139.86
Opening Cash Balance	0
Transactions (Exc. Cash)	(\$274.65)
Sales	\$1611.65
Pathtag Transactions	\$10
Pathtag Balance	\$35
Closing Balance	\$8476.86
Cash on Hand	0
Total Assets	\$8511.86

Date prepared 6/4/2023

- WB door prize donations - they haven't asked yet so let's get ahead of the game if they ask us for a donation.
- GPS Maze at WB - Costing WB \$3000 to bring it to the event. They have not asked us to donate at this point.
- LCG, Travel Bug Race, Cache Rescue, Future Games - Committee continues to discuss potential options for future LCG events, Cache Rescue & the Travel Bug Race
- WI Financial Institutions report filing - need to file this document by the September. Includes the treasurer's name/address and BOD names. Don't want to miss the filing of this report. Also need to renew domain name. Put in automatic reminder in Teams or through Outlook for these two tasks. Renee going to confirm timing for Financial renewal and Justin to check on timing for domain renewal. And put dates into Teams as a reference.
- Committee Reports
  - West Bend
    - Starting to get rolling on plans. In July need to post BOD schedule and put out for volunteers on WGA website.
    - Two book lovers want to help at Pancake breakfast, Renee will ask Big Jim to be pancake flipper
  - Merchandise/Store

- How was merchandise received by the community, how well did it sell, what changes for WB...? Overall positive reception. Sales were OK.
  - Need to get the Store ready to go. Open store as soon as possible in June and close by July 10th.
  - How many days can the store be open before getting into tax trouble? Need to research and put into Teams for future reference.
  - Jodi working on new pricing signage for WB (include signs for pancake breakfast).
  - Renee looking for mosquito netting for Boonie Hats
- Oldest County List
  - Not much new to report.
- Ice Age Trail Series
  - Having problems with Adams County IAT cache being vandalized. All else is going well. A few are getting close to finishes.
- Photo of the Month
  - May winner certification has been sent out and problem with March winner resolved. Justin to figure out how to remove certificate issued in April that went to wrong email address.
- LCG
  - Potential changes being discussed.
- Membership
  - Typical problems with mostly junk sign-ups. Is there a way to alert those who are on duty every two weeks?
- Newsletter
  - Mini-newsletters have been going out on staggered schedule. Response continues to be very positive.
- Historical
  - No update. John has not reached out to anyone. Renee will touch base with John.
- Quarterly Cache Spotlight
  - Nothing to report
- State Park Series
  - Looks like we might have a trail boss volunteer for Door County - Karen to follow-up. Karen sent in form for Lake Kegonsa SP. Peninsula SP cache needs help. Karen will try to get response from Ferret 101 for Door County caches.
- Spring picnic 2024 May 18th 2024
  - Leaning toward Ottawa Lake State Forest or perhaps Pike Lake? Justin to book by June 18th.
- TB Race
  - No further discussion
- Website
  - No update
- New GeoArt
  - Karen needs to get BOD members on this committee together to discuss. Connect to Geo Tour?
- Social Media
  - Facebook is at 3,049 a really big increase of 102 new followers in the last month! No change for Instagram and down one for Twitter
- Chili
  - Go back to location in Stevens Point. Hold Saturday March 2nd 2024. Jason to reach out to brewery to hold the date.
- Fall Campout 2023
  - What are we going to do with Friday night since we are not doing pancakes on Sunday? Smore event?

## New Topics

- Can we revise the motion to reimburse Jeff for forceps sold at picnic and on the inventory in the WGA's possession. Renee will post as a new motion. Jason will need a receipt.
- Geo 101 a number of upcoming classes will be held by Jacque and others in the weeks ahead.

- Geo-Tour sub team met this week. Very positive response from data on how much tourist \$ are spent by those on Geo-tours. Tough to tie Geo-art to geo-tour. Perhaps focus on Geo-tour and let Geo-art die for now. Perhaps have four Geo-Tours.

**Action Items**

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

**Unfinished business**

Next meeting Sunday July 9th

Meeting adjourned at: 9:06pm