

# Monthly Board of Directors Meeting

**07/09/2023 @ 7:00p**

Attendees: Justin Pleva (plevajt), Jason Johnston (jmj-wi), Jodi Bauer (jodibee), Paul Charlier (fondue4two), Jacque Cody (jacquendoncody), Jeff Grosvold (comkelp) and Jen Schmidt (tdschmidt)

**Absent: Renee Vanselow (AuntieNae) & Karen Soley (jks1033)**

Meeting called to order at 7:05pm

## Monthly Items

- Treasurer's Report for June 2023

Opening Balance	\$8476.86
Opening Cash Balance	\$0
Transactions (Exc. Cash)	(\$1645.09)
Sales	\$0
Pathtag Transactions	\$15
Pathtag Balance	\$50
Closing Balance	\$6831.77
Cash on Hand	\$0
Total Assets	\$6881.77

Date prepared 7/4/2023

- Committee Reports
  - West Bend
    - Renee has put out call for volunteers on WGA webpage. Paul will put out schedule on Teams for BOD members to sign-up for slots to staff the booth and Pancake breakfast. May try the new Pathtag game - Justin to check to see if it is ready to go.
  - Merchandise/Store
    - Fall campout design contest has been published on WGA website with end of July submission deadline. Online store will close this coming Friday. Justin will put out reminders on social media. Renee & Justin will organize all of the merchandise that gets ordered through the store in prep for WB. Any volunteers to help with organizing are welcome! New Square store is working well.
  - Oldest County List
    - Nothing new. Many being found. Grant county has not been found in almost two years.
  - Ice Age Trail Series
    - No new finishers but several people are within four caches of being done. Still at 18 IAT finishers.
  - Photo of the Month
    - All is up to date on the process. Mini-newsletter on POTM will be going out soon.
  - LCG
    - No additional updates

- Membership
  - We are up to speed on the process - so far less SPAM than usual. Justin will look into tweaking rotation notifications.
- Newsletter
  - Sent mini newsletter announcement on WGA store being opened. The quarterly newsletter will be published on August 5th ahead of West Bend. We need the stats for LCG, Photo of the Month, Quarterly Cache Spotlight (Paul noted that this info has been sent to Karen and he will sent to Jen too), and President's Message.
- Historical
  - John Sudar has been asked to do some historical research on LCG
- Quarterly Cache Spotlight
  - Winners have been calculated, names sent to Karen (& will be sent to Jen too) for newsletter. Winners to be notified and caches added to WGA bookmark list.
- State Park Series
  - The 5Blues completed the series. Karen is working on contacting each trail boss for State Park and IAT series. Both spreadsheets are out of date so updating with current trail boss names. Will remind trail bosses to post notes of their maintenance. 41 cachers have finished this series. Yellowstone Lake currently disabled.
- Spring picnic 2024
  - Harrington Beach has been booked. Two cachers have volunteered to be finders. Posted on the website. Speaking of 2024 Fall Campout should be locked in by August - looking at Copper Falls.
- TB Race
  - No additional updates
- Website
  - No action on this - best intentions has not led to any progress.
- New GeoArt
  - Will end at the end of August. Karen will hold off on new GeoArt to the WGA can focus on the Geo Tour instead. If that falls through we can go back to the idea of quadrant GeoArt.
- Social Media
  - Since our last meeting: Facebook has increased by 22 new followers to 3,071, Instagram is at 283 no change, and Twitter is at 307 a decrease of 1 follower.
- Chili
  - No update at this time.
- Fall Campout 2023
  - Do s'mores on Friday night. Jen suggested a good way to facilitate that activity. Justin to get cache page published soon and to put together a spreadsheet on google docs to coordinate hiders for the campout. Jen finishing up food safety program. Justin will also reach out to Carson as a hider and a couple of other people (doublearon81). Paul will do some hides. Justin has an adventure lab credit he may use for this event.

## **New Topics**

- Justin to reply to inquiry from Rhinelander library regarding a cache that needs updating.

## **Action Items**

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## **Unfinished business**

Next meeting Sunday August 6th 7pm

Meeting adjourned at 7:44pm