

Monthly Board of Directors Meeting

08/06/2023 @ 7:00p

Attendees: Justin Pleva (plevajt), Jason Johnston (jnj-wi), Paul Charlier (fondue4two), Jacque Cody (jacquendoncody), Jeff Grosvold (comkelp), Jen Schmidt (tdschmidt), Jodi Bauer (jodibee), Renee Vanselow (AuntieNae) & Karen Soley (jks1033)

Absent:

Meeting called to order at 7:05pm

Monthly Items

Treasurer Report - July 2023	
Opening Balance	\$6,831.77
Opening Cash Balance	\$0.00
Transactions (Exc. Cash)	\$1,247.84
Sales	\$1,284.16
Pathtag Transactions	\$10.00
Pathtag Balance	\$65.00
Closing Balance	\$8,079.61
Cash on Hand	\$0.00
Total Assets	\$8,144.61
Date Prepared	8/1/2023

Other topics:

- West Bend door prize donations - propose donating a couple of Anniversary coins, clearance shirts, sling bags as donations. Make decision when we unload trailer on Friday. (This has since been communicated to Amber at West Bend Chamber.)
- John Sudar is looking for historical coins for possible donation for West Bend raffle. He is looking for a 2010 and 2005 coins for the West Bend raffle. Checking with Chris Stolte to see if we need any for these for our archives.
- GIFF events - timeframe Nov 9-19th. Do we hold multiple events on the same date? Put out feelers for hosts in different areas. Between now and Sept BOD meeting members should try to nail down different locations around the state for hosting a showing. Communicate via Teams.

Committee Reports:

- West Bend
 - Paul will do shopping for breakfast on Saturday morning
 - Plan is to just teach Geo 101 on Saturday morning only
 - Jodi has been working on display signs for merchandise and for Pancake breakfast.
 - We will sell water again - Jeff to bring two cases

- Have a cooler for water for the cooling towels (\$3), Jeff and Renee to bring coolers
- Bring fans for the booth
- Justin to create a motion for misc expenses during the weekend. BOD members please vote.
- Merchandise/Store
 - The geocoins and the clothing have all arrived. Including hats. Renee to get Jodi pictures of the coin so she can create signs.
 - Renee has posted two motions to be voted on for hemostats and flashlights (\$6).
 - Embroidery order motion also needs to be voted on.
 - Pre-purchased items need to be packaged at WB for distribution to those who bought through the store. Renee will get shirts ready ahead of WB.
 - Renee will connect with Jodi on signage.
- Fall Campout 2023
 - Justin scoped out spots for hides. Paul and DoubleAaron 81 to help with hides. Justin may do an Adventure Lab with a camping theme. Still could use more hiders.
 - Do the basket raffle again. Brings in good money.
 - Still need to nail down Friday night "event". Maybe even do a night cache.
 - No entries for themed shirts for the campout. Renee has art work from our shirt provider. Use that simple design and look into pricing. Get the mock-ups. Do pre-orders only. Advertise the Fall Campout shirt at WB booth. Could also get embroidery items into the store before the Fall Campout. Include women specific items given pre-orders. Would need the store to go live in the next week to meet order deadlines for delivery in time for campout.
- Oldest County List
 - A couple cachers are working hard to complete. Problems with a couple of caches. Karen to look into who is the CO for these problem caches.
- Ice Age Trail Series
 - Lots of people finding them. Still at 18 finishers. No new finishers. Adams county cache has been replaced.
- Photo of the Month
 - Completed for July
- LCG
 - Only 18 people are currently participating compared to 33 last year. Do the LCG event October 14th then end it. Jodi and Jen to look into possible locations for this final sponsored event.

- Move focus to Cache Rescue going forward - this will allow more participation throughout the state.
- Membership
 - Six new members since July meeting.
- Newsletter
 - Just went out yesterday. Good feedback especially regarding article on permissions. November will be the next newsletter. Will include election material in that edition.
- Historical
 - Renee discussed with John Sudar- he will get back on this after West Bend event.
- Quarterly Cache Spotlight
 - Winners have been contacted, bookmark list on WGA site updated, and publicized in recent newsletter.
- State Park Series
 - Karen still trying to get in contact with trail bosses with problem caches.
- Spring picnic 2024
 - Site has been booked at Harrington State Park.
- TB Race
 - Jodi has done a write-up. Need to review with Renee. Will publicize later this week and begin drop off at West Bend. No update has been posted on current race.
- Website
 - No news
- New GeoArt
 - No news - focus will be on Geo-tour
- Social Media
 - 18 new Facebook followers, 1 less on Instagram, & Twitter (X) increase of 2.
- Chili
 - Facility and date have been set.
- Fall Campout 2024
 - Jacques and Jeff did a 400 mile roadtrip to find a location. Pattison State Park is the winner - great pavilion. Near Superior. Need to reserve 11 months in advance (October 21, 2023) for September 21, 2024 - that would be the date. Do social media posting after it has been booked. Do we invite Minnesota cachers to this event?

New Topics

- Community Education - Jacques and Karen went to Green Bay to give a class. Also Merritt State Park. Small turnout at a few of the events. Got some TV coverage as a result of a few events in the north country.
 - Geo 101 powerpoint on materials on the WGA website.
 - One state park was asking for a brochure. Renee to look for the old brochure.
- GeoTour - upcoming meeting August 17th to discuss path forward.
- By-law changes proposed by Justin - please review and give him feedback. It can be found under Teams/ Administration/ General. Will also send to Carson for review.

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

Next meeting Sunday Sept 10th

Meeting adjourned at: 9:00