

# Monthly Board of Directors Meeting

**09/10/2023 @ 7:00p**

Attendees: Justin Pleva (plevajt), Jason Johnston (jmj-wi), Jodi Bauer (jodibee), Paul Charlier (fondue4two), Jacque Cody (jacquendoncody), Renee Vanselow (AuntieNae), Karen Soley (jks1033), Jeff Gros vold (comkelp) and Jen Schmidt (tdschmidt)

## **Absent:**

Meeting called to order at 7:03pm

## **Monthly Items**

- Treasurer's Report:
  - Groundspeak membership now on auto-renewal through PayPal so we don't lose account and have to pay more. Wisconsin Dept of Financial Institution needed to be renewed in August - only \$25. Cloudflare also on auto-renewal through PayPal.
  - Can we create a generic timeline as part of transition document including when certain accounts need to be renewed and how we pay for each?

Opening Balance	\$8079.61
Opening Cash Balance	\$0
Transactions (Exc. Cash)	(\$2601.89)
Sales	\$6085.56
Pathtag Transactions	\$0
Pathtag Balance	\$65
Closing Balance	\$11,923.28
Cash on Hand	\$0
Total Assets	\$11,988.28

Date prepared 9/11/2023

- West Bend debrief
  - Volunteers and board did a great job on the breakfast. Breakfast set-up pictures and spreadsheet with food & pancake breakfast supplies are in teams under files.
  - Good profit on the breakfast compared to previous two years. Increase in fee helped.
  - Recommendation passed on to Cache Bash committee to incorporate more accessible caches.
  - Consider Geo 101 as an event to draw more people. Perhaps do it on Friday or maybe Thursday night?
  - Extra table in booth helped - so ask for seven tables next year from WB.
  - Got rid of a lot of clearance \$5/\$10/\$15 table helped
- 2024 Theme and Design
  - Have theme and design settled by spring vs straining to wrap it up in summer.

- By-law changes
  - Looking into some changes in time for 2023 elections
  
- Committee Reports
  - Fall Campout 2023
    - Approx 80 attendees signed up for the event.
    - Justin to work on bookmark list.
    - 40 attendees for Friday night event. Two s'mores each. About \$120 for the event.
    - Approximately 38 caches including Adventure Labs. One night cache, two earth caches.
    - Perhaps 10 kids attending - Jodi & Jacque putting together kids activities - rock painting. Plenty of kids' prizes in our supplies. Plenty of ducks too.
    - Need help putting s'more supplies together Friday event- looks like we have five people.
    - Jen will be doing the name tags for the event.
  - TB Race
    - For the current race do we need to have prizes using WGA gift certificate? First prize name on the trailer. 1st-3rd place gift certificate from WGA for future TB races and plan on Kwik Trip gift cards for this year's race.
    - For 2023-2024 TB race have a bin to collect TBs. Make sure they have been activated.
  - West Bend
    - See above
  - Merchandise/Store
    - Should have everything ready by Friday. Should we have TBs available for purchase at campout so people could enter them into the TB race? Decided to buy 16. Motion posted.
    - Renee only ordered embroidered sweatshirts
  - Oldest County List
    - Oldest in Eau Claire is being archived. Karen has fixed a few others that needed attention
  - Ice Age Trail Series
    - One new finisher this month.
  - Photo of the Month
    - Need to right up a rules in formal write-up in the games section. Jen to take a shot at it.
  - LCG
    - Jen will take lead on the event she has drafted for October 14th. Jen looking for ideas to encourage participants to come back at the end of the day. Want to give out orange vests at the beginning of the event to those participating. Jodi will need a final count for ordering vests.

- Membership
  - All is going well
- Newsletter
  - Mini ones have been going out. Newsletter team will huddle at campout on stories for the November issue. Hopefully to include by-laws
- Historical
  - Renee will reach out to John Sudar
- Quarterly Cache Spotlight
  - Nothing until end of Q3.
  - Should we update website from Cache of the Month to Quarterly Cache Spotlight? At minimum copy newsletter story on QCS and post to WGA website.
- State Park Series
  - 42 finishers currently. Two disabled currently - will update Yellowstone Lake cache since it appears it has been replaced.
- Spring picnic 2024
  - Too early -nothing new
- Website
  - Discuss with Chris at campout
- New GeoArt
  - Now archived. So switch this topic to Geo Tour. Would be nice to recognize Big Jim's work on this. Do this at the campout. Can we get data on how many people have completed this?
- Social Media
  - 19 new Facebook followers, 2 new Instagram, X (Twitter) no change
- Chili
  - We have a date and place set. This and other events have been going out in the event mini-newsletter.
- Fall Campout 2024
  - Need to book next month on Oct 12th for next fall. Justin has this action,

## **New Topics**

- Volunteer path tags
  - Considering path tags for WGA volunteers such as those that help out at pancake breakfast or those who hide for WGA events. Justin to talk to the designer. No date on them will make them good for years. Table this for now.
- Consider hat pins?
- Update our printed brochure for use at different parks and events. Jacque take the lead on this.

## **Action Items**

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

## **Unfinished business**

Next meeting Sunday October 1st

Meeting adjourned at: 8:56PM