

Monthly Board of Directors Meeting

10/01/2023 @ 7:00p

Attendees:

Justin Pleva (plevajt), Jason Johnston (jnj-wi), Jodi Bauer (jodibee), Jacque Cody (jacquendoncody), Renee Vanselow (AuntieNae), Karen Soley (jks1033), Jeff Grosvold (comkelp) and Jen Schmidt (tdschmidt)

Absent:

Paul Charlier (Fondu4two)

Meeting called to order at 7:02 pm

Monthly Recurring Items

- Treasurer's Report:

Opening Balance	\$11,923.28
Opening Cash Balance	\$0.00
Transactions (Exc. Cash)	\$325.80
Sales	\$1,482.84
Pathtag Transactions	(\$43.00)
Pathtag Balance	\$22.00
Closing Balance	\$12,249.08
Cash on Hand	\$0.00
Total Assets	\$12,271.08

- Highest balance WGA has been in a long time (possibly ever)

Committee Reports

- Fall Campout 2023
 - Great attendance
 - People really enjoyed the S'mores event (like an official start to the weekend)
 - S'mores event provided a way to get cachers together for the following "big caching day"
 - Focus event activities around lunch hour instead. This allows things to get done, without having to bring cachers back every couple of hours – Give them more time out caching.
 - Attendance for the meeting was low.
- TB Race
 - List is made, ready to go.
 - Two community volunteers have come forward to help.

- Jen will update the list on the website.
- West Bend – Event page was published, nothing for a few months yet.
- Merchandise/Store
 - Possibly get a few black/UV lights to sell
 - The wire rack worked well for showcasing some of the smaller items
 - Need to beef up the signage
 - Waterbottle stickers could be another good item.
 - YST pathtags are ordered and waiting to be shipped.
- Oldest County List
 - Green county cache is still there.
- Ice Age Trail Series
 - The missing one has been replaced.
- Photo of the Month
 - Will be updated tomorrow.
- LCG
 - Event has been scheduled.
- Membership
 - Caught up, not a lot going on.
- Newsletter
 - Looking to schedule the next meeting.
- Historical
 - No new updates
- Quarterly Cache Spotlight
- State Park Series
 - Just watching Aztalan State park – DNR maintenance plus road construction.
 - Two new finishers this month.
- Spring picnic 2024
 - Harrington beach, site is booked.
 - Hotels are getting sparse.
 - 3 hiders so far.
- Website
 - Nothing new. Just avoid editing menu system on mobile.
- Social Media
 - Facebook is at 3,113 (increase of 6 new)
 - Instagram is at 283 (decrease of 1)
 - Twitter/X is at 310 (increase of 1)
- Chili
 - Date and facility locked in. March 2nd 2024
 - Make 2 cookers worth, both the mild. Provide sides to make it as spicy as you want.
 - Can't publish cache page yet (justin will take care of it)
 - Need to purchase paper products
 - Get tasting stuff (the little cups)
- Fall Campout 2024
 - Talk to reviewers to get it posted earlier
 - Invite Minnesota cachers to this since it's on the border.
 - Main event Saturday, pancakes Sunday
 - Will have a large amount traveling longer distance because of the SE WI density.
 - Have a community member do a Friday event.
- Geotour – Nothing new as of now. Committee needs to meet and discuss options.
- Elections
 - Need to give an overview

- Start talking with people
 - December agenda should include an overview of elections module.
- CITO
 - Need to define and document what the money shall be used for, and how much will be allocated.
 - New CITO application is being developed.

New Topics

- Brochure update – Need to design and do.

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

Next meeting Sunday November 5th, 2023

Meeting adjourned at: 8:07pm