

Monthly Board of Directors Meeting

12/3/2023@ 5:00p

Attendees: Justin Pleva (plevajt), Jodi Bauer (jodibee), Paul Charlier (fondue4two), Jacque Cody (jacquendoncody), Renee Vanselow (AuntieNae), Karen Soley (jks1033), Jeff Grosvold (comkelp) and Jen Schmidt (tdschmidt)

Absent: Jason Johnston (jmj-wi)

Meeting called to order at 5pm

Monthly Items

- Treasurer's Report 11/30/2023

Opening Balance	\$11,764.95
Opening Cash Balance	\$0
Transactions (Exc. Cash)	(\$35)
Sales	\$0
Pathtag Transactions	\$35
Pathtag Balance	\$50
Closing Balance	\$11,729.95
Cash on Hand	\$0
Total Assets	\$11,779.95

- By-law changes. Need to get out on social media for public comment so board can vote on the changes before the election commences.
- GIFF events - see summary of GIFF events across the state under the GIFF topic in Teams. Is there something we should post on social media?
- Committee Reports
 - TB Race
 - We need to post race update in next two weeks. Nothing much happening in either location of the drops.
 - West Bend
 - No news yet. Event page is live.
 - Merchandise/Store
 - Volunteer path tags have arrived and look good but Renee has not done inventory.
 - Order more decals - green and white sold well.
 - Should we consider selling a blaze orange vest with WGA logo on the back? Renee will explore.
 - Try to sell blacklights? Go for a combo flashlight/ blacklight? Order a small batch to see if they sell? Jeff to get price on blacklights.
 - Jacque to look for hat pins and to come back with a recommendation.

- Oldest County List
 - Kenosha has been repaired. Most have been found in the last two years.
- Ice Age Trail Series
 - No recent issues. Regular finds continue.
- Photo of the Month
 - November certificate has been sent out today. New contest set for December. Need to get ready for the POTY contest in January.
 - Jen to write up instructions for how to post POTM on Facebook.
- LCG
 - Renee has only talked to Mark. Jodi and Renee to find a time to meet and propose a meeting time to the committee members so we can move on.
- Membership
 - Lots of spam. Jodi up next.
- Newsletter
 - Next due out in February. November edition just went out. Will continue to send out mini-newsletters.
- Historical
 - Jason are you willing to check in with John and post recently past events to website historical pages?
- Quarterly Cache Spotlight
 - Nothing until January and Q4
- State Park Series
 - Following up with a couple problem caches.
- Spring picnic 2024
 - . Nothing new - too early
- Website
 - . Nothing new. Microsoft forced us into using an authentication token to get into OneDrive site. Justin to write up instructions.
- GeoTour
 - Nothing new
- Social Media
 - As of today since our last meeting on 11/05/23, Facebook is at 3,129 which is an increase of 2 new followers. Instagram is at 288 which is a increase of 2 new followers. Twitter is at 306 which is an decrease of 3 followers. Social Media has been pretty quiet lately.
- Chili
 - Need to rework the design of the pathtag to make it less crazy and cleaner design without brewery name. Justin documented suggested changes.
 - Will do the baskets again. Note on cache page that any donations for baskets will be rewarded with raffle tix.
 - Any presentations should be done at front end of the event (11:30am) so it is easier to hear before general public crowds in. Chili served at 12:30pm.
 - Renee to bring PA system
 - Jason to confirm start time and electrical connections with the brewery.
 - Board meeting to be held day after but that is decision of the new board.
 - Reach out to the hotel to see if conference room is available and if there is a hockey tournament staying there.
- Fall Campout 2024
 - Nothing new - pavilion has been rented for Saturday and Sunday. Campsites are available for reservations.
 - We should invite Minnesota geocachers.
- Elections
 - Need to create social media posts and the election website by January 1st.
 - Justin to do election module training of those board members who will be running the show.
- CITO
 - Jason posted CITO event summary on Teams.

New Topics

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Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

Next meeting Sunday January 7th at 7pm

Meeting adjourned at 6:32 pm