

Monthly Board of Directors Meeting

1/7/2024@ 7:00pm

Attendees: Jodi Bauer (jodibee), Paul Charlier (fondue4two), Jacque Cody (jacquendoncody), Jeff Grosvold (comkelp), Jason Johnston (jnj-wi), Justin Pleva (plevajt), Jen Schmidt (tdschmidt), Karen Soley (jks1033), and Renee Vanselow (AuntieNae).

Absent:

Meeting called to order at 7:01pm

Monthly Items

- Treasurer's Report 1/7/2024

Opening Balance	\$11,729.95
Opening Cash Balance	\$0
Transactions (Exc. Cash)	(\$247.13)
Sales	\$0
Pathtag Transactions	(\$28)
Pathtag Balance	\$22
Closing Balance	\$11,482.82
Cash on Hand	\$0
Total Assets	\$11,504.82

- By-law change update - very little feedback. Can now be voted on by the board members via the board motion mechanism.
- There has been a change to the Waukesha County trails policy regarding placement of caches along county trails. No longer can new caches be placed on county owned paths since they "interfere" with electric bike traffic. New person is running the approval process and has reinterpreted the rules. Should the WGA board take up the challenge to work with Waukesha County to lobby against the changes they have put in place? Yes we should especially to prevent this mindset from spreading across the state. Renee & Justin to take the lead and will engage other Waukesha area cachers as needed.
- Ice Age Trail cache approvals. Guinness Guzzler Gary (Gary Wensing), an active IAT member, reached out to be liaison and to work with WGA board/ committee on placing caches on IAT properties. Wait for the new board to begin this lobbying work.
- Request from Iowa Geocachers Organization (Eric Smith) to have a joint virtual board meeting to discuss and share ideas about programs & activities across states. Path forward to be decided on by the new board in March.

- Committee Reports

- TB Race
 - We are due for another status update. There has been some movement of those TBs that did not go missing.
- West Bend
 - Too early.
- Merchandise/Store
 - Jeff will post motion on buying more black lights. Jen shared possible Exploring Wisconsin logo designs. This is for shirt design but also could be used for coins and/or path tags. Overall very positive.
- Oldest County List
 - Becoming a nightmare. St Croix county oldest and second oldest caches have both been archived. Third oldest has not been found in four years! Not winter friendly. GCGKQE. Will make this the oldest for now. The rest are being found.
- Ice Age Trail Series
 - Everything moving along swimmingly.
- Photo of the Month
 - December POTM is all taken care. POTY is now out for voting. Prize is a year premium membership. With new grandfather membership price can we still do this? Perhaps give as a WGA gift certificate instead?
- LCG
 - We are currently paused. Need a note on webpage that the game is paused. Committee needs to meet again to wrap this up before March 1st deadline.
- Membership
 - No new members signing up. Almost all spam.
- Newsletter
 - Meeting next week to work on spring newsletter for mid February.
- Historical
 - Renee has discussed with John Sudar. He said he will get restarted on this project after the Waukesha Janboree.
- Quarterly Cache Spotlight
 - All steps completed for Winter 2023. Instructions for how to administer the process will be placed under General Administration area of Teams.
- State Park Series
 - Good activity given the mild winter up until this point. No issues.
- Spring picnic 2024
 - Too early
- Website
 - Nothing new.
- GeoTour
 - Nothing new.
- Social Media
 - No change in Facebook followers. Seven new followers on Instagram. Four followers dropped off of X (Twitter). Social media changes have been quiet.

- Chili
 - People are getting excited. Some board members will again be donating gift baskets for the raffle. We have asked members via the event page to consider donating gift baskets for the raffle.
 - At February board meeting we should discuss who (volunteers) we should be giving “thank you” path tags to at the chili event.
 - Jen to call Holiday Inn Express for conference room reservation for the board meeting the day after the chili event.
- Fall Campout 2024
 - Too early. Park shelter has been reserved.
- Elections
 - One person has accepted the nomination so far. More declines. More unanswered requests. Need more nominations! Board members need to be suggesting possible nominees.
- CITO
 - CITO grant request from Appleton Parks & Rec for Saturday April 22nd. New board should decide on the amounts, etc. Renee will let the requester know that we anticipate funds will be available.

New Topics

- None

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

Next meeting Sunday February 4th 7pm (Justin to take minutes in Paul’s absence)

Meeting adjourned at: 8:30 pm