

Monthly Board of Directors Meeting

2/4/2024@ 7:00pm

Attendees: Jodi Bauer (jodibee), Jacque Cody (jacquendoncody), Jeff Grosvold (comkelp), Jason Johnston (jmj-wi), Justin Pleva (plevajt), Jen Schmidt (tdschmidt), Karen Soley (jks1033), and Renee Vanselow (AuntieNae).

Absent:

Paul Charlier (fondue4two)

Meeting called to order at 7:01pm

Monthly Items

Date Prepared	02/02/2024
Opening Balance	\$11,482.82
Opening Cash Balance	\$0
Transactions (Exc. Cash)	(\$500.00)
Sales	\$0
Pathtag Transactions	(\$30.50)
Pathtag Balance	\$52.50
Closing Balance	\$10,982.82
Cash on Hand	\$0
Total Assets	\$11,035.32

- Bylaw Changes – Changes published
- Waukesha county trails – No new updates, keeping on the agenda for now.
- Committee Reports
 - o TB Race
 - No real updates
 - o West Bend
 - Too early
 - Geotour has been taken down
 - o Merchandise/Store
 - All of the pathtags have been delivered
 - Renee sent out the Artwork to Will Enterprises, should hear back soon.

- Oldest County List
 - Oldest cache in St. Croix county, Karen determined the cache is no longer there, but replaced with a new ammo can.
- Ice Age Trail Series
 - Under the teams files is the IAT completions list and who has received their completion tag
 - Master list of all trailbosses also in team IAT channel.
 - Conversations happening behind the scenes with IAT alliance.
- Photo of the Month
 - Photo of the month is up to date
 - Photo of the year needs to be completed still.
 - GC membership costs have changed, giving this could mess up membership status. Will reach out to the winner.
 - Square is updating the pricing for gift cards. EGiftcards is adding a \$0.25 charge. BOD is okay with this change and no changes will be made to our process.
- LCG
 - Direction seems to be two separate lists
 - Had a good discussion
 - Justin has homework.
 - Big question is how can we streamline the forms? Justin will look into this, has some ideas.
 - Once this is all ironed out, have a newsletter post/social post/website post.
 - Mark has done a lot of work reaching out to caches/cache owners where they seem to be inactive/missing, helping to get things cleaned up.
- Membership
 - Lots of spam accounts lately.
- Newsletter
 - Renee to send the presidents message
 - Newsletter going out after elections wrap up
- Historical – Nothing new
- Quarterly Cache Spotlight
- State Park Series
 - List of finishes uploaded to teams
 - Master list of trailbosses in Teams
- Spring picnic 2024
 - Can be published February 18th
 - Think of kids club activities
- Website
 - Justin had an epiphany, needs to do a little research
- GeoTour – Nothing new
- Social Media
 - Jen is a champ at this.
 - X is increase of 1
 - Insta is increase 1
 - Facebook decrease of 2
- Chili
 - Gonna be a blast
 - Pathtags have arrived
 - Jen has the supplies for chili
 - General supplies have been ordered
 - Presentation early before it gets loud
 - LCG winners. Submit a motion to get awards

- Fall Campout 2024 – Still too early
- Elections – Lots of nominations, the second most ever. 5 openings, 5 accepted.
- CITO

New Topics

- None

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

Next meeting: In person with new BOD (they will determine the time).

Meeting adjourned at: 8:30 PM