

Monthly Board of Directors Meeting

3/3/2024@ 9:00am

Attendees: In Person: Jodi Bauer (jodibee), Renee Vanselow (AuntieNae), Jacque Cody (jacquendoncody), Jen Schmidt (tdschmidt), Mike Rolefson (rollie67) , Jackson Maddox (9VirCav), Tim Lange (Burlingtonrr)

Absent: Jeff Grossvold (comkelp), Maverick Martin (MavWitt) *called Jeff and Maverick during board positions vote.

Meeting called to order at 9am

Monthly Items

- Treasurer's Report

Opening Balance	\$10,982.82
Opening Cash Balance	\$0.00
Transactions (Exc. Cash)	(\$391.73)
Sales	\$64.00
Pathtag Transactions	\$61.00
Pathtag Balance	\$113.50
Closing Balance	\$10,655.09
Cash on Hand	\$0.00
Total Assets	\$10,768.59

- Committee Overview, reports, assignment

- **Events**

- 1 lead for each event, then everyone assists
- Chili 2024 review, 2025 planning
 - Central space and good weather
- LCG Event
- GIFF 2024 cancelled by HQ
- West Bend – booth and pancake
- Kidz Club -
- Spring Picnic 2024, rental for 2025
 - Location for 2024 – Harrington Beach State Park. Cache page has published. Have cache hidere been asked/selected?
 - Location for 2025? Reservations for shelter can be and should be made 11 months in advance to guarantee date of event.
- Fall Campout 2024 (NW) Jeff, Jacque, 2025

- Location for 2024 – Pattison State Park. Cache page can be submitted for publishing on March 21st. Contact Johnny Waypoint (reviewer) and work with him as HQ allows 6 months prior to event for overnight. The system defaults to 90 days. Have cache hiders been asked/selected?
 - Location for 2025? Reservations for shelter can be and should be made 11 months in advance to guarantee date of event.
 - Border Event/Summer Event (new)
 - Stillwater with Minnesota.
 - Iowa/Illinois/Wisconsin
 - Iowa, Minnesota, and Northern Illinois are interested. See Teams channel. This was tabled in 2023 for a review in 2024.
 - Iowa wants to meet with us
- **Games**
 - Lonely Cache Game and Cache Rescue (archived or needs maintenance)
 - Need to follow up with Groundspeak on cache owner related concerns for game experience
 - Travel Bug Race
 - Cache Rescue
 - Oldest County
- **On-going**
 - Merchandise
 - Discounted Merchandise – clear out all the old
 - Trails and tales to \$10
 - New Merchandise Design
 - Do we want BOD nametags to make us more visible?
 - Spring picnic – introduce coin/shirt design
 - Fall design contest – not spring or west bend
 - Pre order only
 - Geocoin/theme design – need someone to take the lead on design process here
 - Pathtags work with a designer to create – BOD Pathtag, Pancake Event, Chili Event, Thank you (do we want to do that again?), Pathtag Wheel design, need to reorder the IAT Completion Pathtag as we are running low
 - Newsletter
 - 4 times per year, spring just went out
 - 6 mini newsletters once/month
 - Feedback from community is positive
 - Maverick wants to do this
 - Karen to stay on from community
 - Quarterly Cache Spotlight
 - Paul did previously
 - Community Education (Geo 101, and ...?)
 - Update brochure
 - Social Media
 - Photo of the Month
- **Series – Work with trail bosses.**
 - Set up a recurring meeting yearly with trail bosses as a reminder to do maintenance (4 separate ones)
 - Ice Age Trail
 - Yellowstone Trail – Not much to do.
 - Can we advertise this outside of Wisconsin to encourage neighboring state to continue the series?
 - State Park Series
 - Do we want to refresh the series, or remove it? Consensus is no
 - Do we create a new series with the parks or forests?
 - Geo Tour
 - Geo Art
 - Suggestion to create new, quadrant focused – Karen has some ideas
- **Administration**

- Membership
 - Current – Jodi, Jeff
 - setup reminders
 - Watch inbound emails sent to teams channel “Newsletter-Notifications” for “New Subscriber to Newsletter” and send email to join WGA if not found in database.
- Historical – John Sudar
- Nametags
 - Jodi and Jacque
- CITO (\$50/each)
 - Already have several requests, decided to continue with the \$50 grants
 - Season 1 and 2 files in Teams.
 - Keep CITO funds for cleanup supply, snacks, water and prizes (though prizes are not primary use of grant money).
- Good Stewards of the Land – WGA working with land owners
 - IAT concerns
 - Waukesha County Trails
 - DNR
- **Technology Overview**
 - Forums/website disclaimer signature
 - Bitwarden
 - Website (BOD Specific Items)
 - Teams/Slack
 - setup reminders
 - OneDrive
 - Tablet/Square – Treasurer typically handles
- Trailer – tow it/store it
- Email mailboxes vs Alias’ for Officers, new alias for various items like GeoArt, series, etc
- Motion for BOD Plaques
- Officers Election
 - President: Renee Vanselow
 - Vice President - Jennifer Schmidt
 - Treasurer - Jodi Bauer
 - Secretary – Mike Rolefson

New Items

- Associated Bank Access
- Member Suggestions from 2023
 - Rose Dorcey - How about a series of caches near Wisconsin airports, like the state park series? (I’m not talking about placing them in questionable areas!) Would be happy to consult on that.
 - Ralph Edwards - I would like to see the WGA develop a proposal to the Wisconsin Department of Tourism for a state wide GeoTour. GeoTours are expensive but they do bring tourists into an area.
<https://www.jsonline.com/.../wisconsin.../1655561001/>

Election bylaws updates

- If there’s a tie breaker, notify newsletter committee
- Shorten the nominations period – 3 weeks
- Recommend that people talk first before nominating.
 - Put recommendations in social media posts and in the newsletters. Let people know it might be coming

Leave at two nominations, allows for additional checks

Next meeting Sunday – April 7th

Meeting adjourned at: 2:00pm