

# Monthly Board of Directors Meeting

4/7/2024@ 7:00pm

**Attendees:** Jodi, Mike, Maverick, Renee, Jennifer, Jacque, Jeff, Jackson, Tim

**Absent:**

Meeting called to order at 7pm

## Monthly Items

- Treasurer's Report

Opening Balance	\$10,655.09
Opening Cash Balance	\$0.00
Transactions (Exc. Cash)	(\$501.60)
Sales	\$1,134.44
Pathtag Transactions	\$20.00
Pathtag Balance	\$133.50
Closing Balance	\$11,287.93
Cash on Hand	\$0.00
Total Assets	\$11,421.43

- By-law change update
  - Website is updated...will remove this item from agenda for May
- Waukesha County trails policy change regarding caches
  - Contacted Johnny Waypoint about why no new caches being approved on trails
    - May be due to work going on, on the trails
    - Will have to get information on how to proceed with Waukesha County
- Ice Age Trail cache approvals
  - Sensitive areas on trails, trail work in progress, and landowner easement issues...leaving on agenda
- Review BOD committee assignments
  - Reviewed the list of assignments,
    - Geo201: an effort to find someone with more social media presence...possibly including videos.
  - Add category for event posting on website/social?
    - Add responsibility to capture community events and post on social media.

- Jodi, Jennifer, Maverick, Mike

- Committee Reports
- TB Race
  - create reminder to do updates
- West Bend
  - WB will start having monthly meetings soon
    - Discussions about geo101 – change of time and location at park
    - Mike has been contacted by WB members, will share the names
- Merchandise/Store
  - coins have been ordered, should have by spring picnic
    - Store is setup/checking items and pricing in preparation to launch store
    - Merchandise – goal to have launched later this week
    - Path Tags...reached out to “Mike” for design ideas on 4/4, no response yet
- Oldest County List
  - Jackson starting to look at this
- State Park Series
  - Jackson updated list alphabetically, updated Trail Bosses, to provide a new cleaner list to use. Working on updating contact letter and will be sending those out.
- Ice Age Trail Series
  - Jackson updated list alphabetically, updated Trail Bosses, to provide a new cleaner list to use. Working on updating contact letter and will be sending those out.
- Photo of the Month
  - In progress
- LCG (Lonely Cache Game)
  - Change in prizes? Decision to not have monthly prizes.
  - Jen communicated with Chris about idea changes, Marie has drafted a new layout of rules so they are not so daunting.
  - The idea of sponsors
    - Decided if committee members wanted additional prizes committee members could possibly sponsor.
  - Having an event around this effort-spring time for a kickoff – maybe by region
  - Rewards ideas discussed
  - Options to consider:
    - Those submitting reports, for every 5 or 10 reports – drawing entry for 2<sup>nd</sup> chance drawing.
    - Or 1 drawing entry for each entry for 2<sup>nd</sup> chance drawing
    - Top 3 winners for the year not eligible for 2<sup>nd</sup> chance drawing
- Membership
  - Spam posts are being caught on site, Jason is keeping an eye on this at the moment  
Appears not being stopped in pending so we can review them, they are getting through
- Newsletter
  - A team meeting to be set up soon
- Historical
  - John Sudar back again to lead  
Goal the year is to get a handle on the full collection of WGA pathtags
- Quarterly Cache Spotlight
  - NA

- Spring picnic 2024
  - Jen has started a conversation with hidere, Tony, Mark, Hack 1of2, another local cacher.
    - Should reach out to ferrit101
    - Jen has started a task spreadsheet
    - Tim mentioned that the state park is willing to provide the shelter if the picnic is opened to the public and hold a geocaching 101 session for the public
    - To hold a spring picnic meeting soon
    - Kids activity – early teens known to be attending
- Spring picnic 2025
  - Tim mentioned that the state park is willing to provide the shelter if the picnic is opened to the public and hold a geocaching 101 session for the public
- Website
  - nothing new
- GeoTour
  - Not much progress, pretty much dead for the moment
- Social Media
  - NA
- Fall Campout 2024
  - Contacted Carrie Nolan (CarrieO) has created a FB group for hidere
  - Jacque suggested a schedule for Saturday
  - Checking if to make 2 events for Saturday cache day and Sunday breakfast meet & greet
  - Pavilion is reserved for full weekend
- Elections
  - To be discussed later this year
- Chili 2025 – debrief from this year
  - Dates (avoid BAMARAMA 2/15/25) - Looking at March 1st
  - Chili flight idea (improve line efficiency)
  - If at same location, move merchandise out of room with chili serving
  - For chili serving, use long set of tables in middle of room to create 2 lines – better flow
- CITO
  - – make social post to announce WGA sponsoring of events @ \$50 each.

## New Topics

- Yellowstone Trail Updates – add new points to map, create bonus cache bookmark list?
  - Create a bookmark list of AL bonus caches
- Board Path Tags
  - WB pancake breakfast
  - 2024 WGA board
  - Path tag games
  - Chili event
  - 2024 volunteer tag

## Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

## Unfinished business

- Renee - Get 2023 volunteer path tags mailed out – will get count for number of stamps/envelopes needed
- Pitching to Minnesota board YST for support for 10 stage ALs,
  - Jacques to contact Minnesota, Tim to contact Illinois

Joint board meeting with Iowa – Renee to contact

Next meeting Sunday – May 5<sup>th</sup> – meeting link at Administration / General. Should be pinned to the top.

Meeting adjourned at: 9:04pm