

Monthly Board of Directors Meeting

5/5/2024@ 7:00pm

Attendees: Jodi, Mike, Maverick, Renee, Jennifer, Jacque, Jeff, Jackson, Tim

Absent: none

Meeting called to order at 7pm

Monthly Items

- Treasurer's Report

Opening Balance	11,287.93
Opening Cash Balance	\$0.00
Transactions (Exc. Cash)	(\$881.30)
Sales	\$795.97
Pathtag Transactions	\$30.00
Pathtag Balance	\$163.50
Closing Balance	\$11,202.60
Cash on Hand	\$0.00
Total Assets	\$11,366.10

- Waukesha County trails policy change regarding caches
 - Previously contacted Johnny Waypoint about why no new caches being approved on trails
 - May be due to work going on, on the trails
 - Will have to get information on how to proceed with Waukesha County
 - No new updates as of May
- Ice Age Trail cache approvals
 - Sensitive areas on trails, trail work in progress, and landowner easement issues...leaving on agenda
 - No new updates as of May
- BOD committee assignments
 - Geo201: an effort to find someone with more social media presence...possibly including videos.
 - Call for volunteers

- Committee Reports
 - TB Race
 - created reminder to do updates – Jen completed in April
 - West Bend
 - WB has started having monthly meetings
 - geocaching101 – to be held Friday at 11am – near stage area – verified by Mike
 - Mike has been contacted by WB members, will share the names with board
 - WB Area CoC – 1-262-338-2666
 - Merchandise/Store
 - Coins have been ordered, may have by spring picnic
 - Path Tags...Jeff working with contact in MI on pancake breakfast tag
 - A couple sample hats are in the works
 - Jeff – pathtag boards – large Wisconsin \$50 cost, small Wisconsin \$20 cost
 - Up price for some profit \$5-\$15?
 - 5 of each size were approved by board for order
 - A few board members stated they plan to purchase one or the other
 - Available boards will be added to online store, plan to see what interest is
 - Oldest County List
 - Jackson has been reviewing and making updates to the current list
 - State Park Series
 - Jackson updated list alphabetically, updated Trail Bosses, to provide a new cleaner list to use. Working on updating contact letter and will be sending those out.
 - Jeff will call trail boss for Merrick State Park cache that is disabled.
 - Jackson will check Yellow Stone Lake
 - Jen will check those in Green Bay area
 - Ice Age Trail Series
 - Jackson updated list alphabetically, updated Trail Bosses, to provide a new cleaner list to use. Working on updating contact letter and will be sending those out by 5/11 weekend.
 - Photo of the Month
 - Participation ebbs and flows...start of May has had good participation so far.
 - LCG (Lonely Cache Game)
 - Jodi mentioned what Michigan does...”Spirit of Fair Play”
 - Jennifer mentioned a challenge point checker in ProjectGC as a method to use.
 - Put out survey to caching community about what people want to see in LCG.
 - Justin is looking into WGA site code to make updates that may be able to incorporate something for LCG.
 - Change in prizes? Tiered prizes? Decision to not have monthly prizes.
 - Jen communicated with Chris about idea changes, Marie has drafted a new layout of rules so they are not so daunting.
 - The idea of sponsors
 - Decided if committee members wanted additional prizes committee members could possibly sponsor.
 - Having an event around this effort-spring time for a kickoff – maybe by region
 - Rewards ideas discussed
 - Options to consider:
 - Those submitting reports, for every 5 or 10 reports – drawing entry for 2nd chance drawing.

- Or 1 drawing entry for each entry for 2nd chance drawing
 - Top 3 winners for the year not eligible for 2nd chance drawing
- Membership
 - Spam posts stats:
 - Had 1 valid member request in April
- Newsletter
 - Team meeting held in April
 - 2 new members joined team: John Sudar and Bethany Fredericks
 - Discussed having pre and post surveys for events – keep to just 2 or 3 total
 - Discussed standard fonts to use on Newsletter
 - Body – Ariel
 - Headings – Georgia
 - 6 new subscribers
 - Tips and Tricks, and Road Trip submissions have been light.
- Historical
 - Goal the year is to get a handle on the full collection of WGA pathtags
 - Renee is working with Mtnclimber to get a full collection of WGA path tags and plan to hand off to John Sudar
- Quarterly Cache Spotlight
 - No updates
- Spring picnic 2024
 - Jen has started a conversation with hidere, Tony, Mark, John, Marie, Laura.
 - Should reach out to ferrit101
 - Planning meeting was held in April
 - Jen has started a task spreadsheet
 - Book mark list to be published at by Jodi
 - To hold a spring picnic meeting soon
 - Kids activity – early teens known to be attending
 - Rock painting
 - Yard games
 - Chuck a Duck
 - Name tags – Jodi, Jacque and Jen
 - White board for cachers looking for caching groups - Maverick
- Spring picnic 2025
 - Tim mentioned that the state park is willing to provide the shelter if the picnic is opened to the public and hold a geocaching 101 session for the public
 - Southwest quadrant – Wyalusing State Park
 - Committee – Tim, Jackson, Mike
 - Looking to do 3rd weekend of May
- Website
 - conversations with Justin
 - Website revamp – refreshing items and making easier to maintain
- GeoTour
 - Not much progress, pretty much dead for the moment
- Social Media
 - Jen has been maintaining
- Fall Campout 2024
 - Event is published
 - Contacted Carrie Nolan (CarrieO) has created a FB group for hidere – placing new caches and ALs

- Jacque suggested a schedule for Saturday to condense lunch and meeting time together to allow longer stretches of going out caching and only need to return to event once.
 - This is a 1 day event – due to distance.
 - Pavilion is reserved for full weekend (will look to unreserve for Sunday, on Justin's card)
- Elections
 - To be discussed later this year
- Chili 2025 – debrief from this year
 - Dates (avoid BAMARAMA 2/15/25) - Looking at March 1st
 - Chili flights – Renee says they are completed – to be picked up
 - Renee to reserve the District One site
 - Planning to move merchandise out of room with chili serving
 - For chili serving, use long set of tables in middle of room to create 2 lines – better flow
- CITO
 - – make social post to announce WGA sponsoring of events @ \$50 each.

New Topics

- Yellowstone Trail Updates – add new points to map (Justin working on it, may be done)
- bonus cache bookmark list – Renee created this past month
 - Create a bookmark list of AL bonus caches
- Board Path Tags
 - WB pancake breakfast - can proceed to ordering
 - 2024 WGA board – can proceed to ordering
 - Path tag games - can proceed to ordering
 - Chili event – next to work on – Jodi to reach out to contact for theme ideas
 - 2024 volunteer tag– next to work on – Jodi to reach out to contact

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

- Renee – all mailed to volunteers beside 2, working on those 2
- Pitching to Minnesota board YST for support for 10 stage ALs,
 - Jacque contacted Minnesota contact – on board with idea...will proceed with idea
 - Tim reached out to a contact – very interested in proposition.
 - Joint board meeting with Iowa – Renee to contact before next board meeting

Next meeting Sunday – June 2nd – meeting link at Administration / General. Should be pinned at top.

Meeting adjourned at: 9:00pm