

Monthly Board of Directors Meeting

6/2/2024@ 7:00pm

Attendees: Renee, Jen, Jodi, Mike, Jeff, Tim. Jackson, Jacque,

Absent: Maverick

Meeting called to order at 7pm

Monthly Items

- Treasurer's Report

Opening Balance	\$11,202.60
Opening Cash Balance	\$0
Transactions (Exc. Cash)	-\$3,147.70
Sales	\$1,104.74
Pathtag Transactions	-\$138.50
Pathtag Balance	\$50
Closing Balance	\$9,159.64
Cash on Hand	\$0
Total Assets	\$9,209.65

- Waukesha County trails policy change regarding caches
 - Previously contacted Johnny Waypoint about why no new caches being approved on trails
 - May be due to work going on, on the trails
 - Will have to get information on how to proceed with Waukesha County
 - No new updates as of June
- Ice Age Trail cache approvals
 - Sensitive areas on trails, trail work in progress, and landowner easement issues...leaving on agenda
 - No new updates as of June
- BOD committee assignments
 - Geo201: an effort to find someone with more social media presence...possibly including videos.
 - Call for volunteers
 - No updates as of June

- Committee Reports

- TB Race

- latest winner has been added to the trailer door
 - 11 racers actively racing from original drop
 - plan to purchase more trackable tags to have available at campout to have more racers.

- West Bend

- WB has started having monthly meetings
 - geocaching101 – to be held Friday at 11am – near stage area – verified by Mike
 - Mike has been contacted by WB members, will share the names with board
 - For pancake breakfast, will it be possible to store pancake items in storage area for making room in the trailer for Friday and Saturday
 - Check with WB pancake coordinator on having 6 tables
 - Does the committee want us to manage the TB table – Mike has sent message
 - Do they want WGA to have basket donations - Mike has sent message
 - Contact info
 - WB Area CoC – 1-262-338-2666

- Merchandise/Store

- Coins – have been received
 - Path Tags...pancake breakfast tag design has been approved & paid for
 - Games path tag has been approved and paid, and submitted
 - Board pathtag has been approved and submitted – will send info about amount owed for board pathtags for each board member.
 - Jodi proposed idea of having account info on a card so board members can deposit funds in WGA account at Associated Bank with minimal issues
 - A couple sample hats are in the works -
 - Pink hat went fast – will put in pre-orders for WB
 - Will add to pre-orders and get a few more for sale at WB
 - Will also work on other popular items (visors?)
 - Trackable tags
 - Jeff – pathtag boards – large Wisconsin \$50 cost, small Wisconsin \$20 cost
 - Price boards at \$65 and \$30
 - 4 of each size were approved by board for order
 - A few board members stated they plan to purchase one or the other
 - Available boards will be added to online store, plan to see what interest is

- Oldest County List

- Jackson has been reviewing and making updates to the current list
 - may have a Virtual near Ashland older than what we have listed. Jackson will look into it.

- State Park Series

- Jackson updated list alphabetically, updated Trail Bosses, to provide a new cleaner list to use. Contact letters were sent out on 6/2.
 - Jackson will check Yellow Stone Lake
 - Container was replaced in May in the Green Bay area
 - June - Renee will do an inventory of the decals we currently have

- Ice Age Trail Series

- Jackson updated list alphabetically, updated Trail Bosses, to provide a new cleaner list to use.

- Photo of the Month

- May was posted and winner will be sent gift card and letter by Jen

- LCG (Lonely Cache Game)
 - Jodi mentioned what Michigan does... "Spirit of Fair Play"
 - Jennifer mentioned a challenge point checker in ProjectGC as a method to use.
 - Put out survey to caching community about what people want to see in LCG.
 - Justin is looking into WGA site code to make updates that may be able to incorporate something for LCG.
 - Change in prizes? Tiered prizes? Decision to not have monthly prizes.
 - Jen communicated with Chris about idea changes, Marie has drafted a new layout of rules so they are not so daunting.
 - The idea of sponsors
 - Decided if committee members wanted additional prizes committee members could possibly sponsor.
 - Having an event around this effort-spring time for a kickoff – maybe by region
 - Rewards ideas discussed
 - Options to consider:
 - Those submitting reports, for every 5 or 10 reports – drawing entry for 2nd chance drawing.
 - Or 1 drawing entry for each entry for 2nd chance drawing
 - Top 3 winners for the year not eligible for 2nd chance drawing
- Membership
 - Mike updated the list of new valid members – spreadsheet is in the membership file
 - Checking with Justin if Zip Code could be added to summary list
- Newsletter
 - Status
 - Discussed having pre and post surveys for events – keep to just 2 or 3 total
 - Tips and Tricks, and Road Trip submissions have been light.
 - No updates as of June from Maverick
 - Checking to see if a special newsletter could be sent out about boarder event
- Historical
 - Goal for the year is to get a handle on the full collection of WGA pathtags
 - Renee has handed off what she has to John Sudar
 - Jodi suggested if saved in a book(s), add a black/white pic to show what is missing
 - Renee is working with Mtnclimber to get a full collection of WGA path tags and plan to hand off to John Sudar
- Quarterly Cache Spotlight
 - Latest spotlights were noted/rewarded in the latest newsletter
- Spring picnic 2024
 - Review of spring picnic (keeping following for discussion points)
 - station someone at events at an entry point for logbook, schedule, trackables, other items, especially for new attendees, white board for cachers looking for a buddy
 - kid activities went well, using swag bags for chuck a duck worked well
 - Name tags – hanging from canopy worked
 - White board for cachers looking for caching groups
 - feedback discussed
 - central Wisconsin location suggested – discussion about possible locations was held
- Spring picnic 2025

- Tim mentioned that the state park is willing to provide the shelter if the picnic is opened to the public and hold a geocaching 101 session for the public
 - Southwest quadrant – Wyalusing State Park
 - Park manager looking to have 20-25 caches at most in park added.
 - Look to reserve on June 17, 2024
 - Committee – Tim, Jackson, Mike
 - Looking to do 3rd weekend of May (May 17, 2025)
 - Tim will reach out to cachers in the area to be hiders
- Website
 - conversations with Justin
 - Website revamp – refreshing items and making easier to maintain
- GeoTour
 - Not much progress, pretty much dead for the moment
- Social Media
 - Jen has been maintaining
- Fall Campout 2024
 - Event is published
 - Contacted Carrie Nolan (CarrieO) has created a FB group for hiders – placing new caches and ALs
 - Jacque suggested a schedule for Saturday to condense lunch and meeting time together to allow longer stretches of going out caching and only need to return to event once.
 - This is a 1 day event – due to distance.
 - Pavilion is reserved for full weekend (will look to unreserve for Sunday, on Justin's card)
- Elections
 - To be discussed later this year
- Chili 2025 – debrief from this year
 - Dates (avoid BAMARAMA 2/15/25) - Looking at March 1st
 - Chili flights – created
 - Renee to reserve the District One site
 - Planning to move merchandise out of room with chili serving
 - For chili serving, use long set of tables in middle of room to create 2 lines – better flow
- CITO
 - – social post was made to announce WGA sponsoring of events @ \$50 each
 - – Jodi will be processing new requests

New Topics

- Yellowstone Trail Updates – new points added to map
 - Working with Minnesota contact about continuing AL series into MN.
 - Tim reached out to IL contact about working on Trail that direction
 - Discussion about cache placement on trails, WEnergies does not want caches on their property
 - Plan to make an attempt with Ozaukee County and WEnergies to gain permission to place caches on Interurban Trail.
 - Jen will followup with buttersfamily89 to see if they have made any progress or could use any support.
 - If will not be allowed, may need to archive other caches that are along the trail.
- bonus cache bookmark list –
 - bookmark list of AL bonus caches updated

- Board Path Tags
 - WB pancake breakfast – being delivered
 - 2024 WGA board – blueprint to be approved
 - Path tag games – blueprint approved and can be ordered
 - Chili event – next to work on – Jodi to reach out to contact for theme ideas
 - 2024 volunteer tag– next to work on – Jodi to reach out to contact

Action Items

- Each committee should continue to meet regularly and brainstorm ways for membership to be involved.

Unfinished business

- Renee – 2023 volunteer path tags to be presented to 2 volunteers
- Joint board meeting with Iowa – Renee to reach out

Next meeting Sunday – July 7th – meeting link at Administration / General. Should be pinned at top.

Meeting adjourned at: 8:40pm