

# Monthly Board of Directors Meeting

**10/6/2024@ 7:00pm**

**Attendees:** Jen, Jodi, Mike, Tim, Maverick, Jacque

**Absent:** Jackson, Renee

Meeting called to order at 7pm

## Monthly Items

- Treasurer's Report

Opening Balance	\$12,028.80
Opening Cash Balance	\$0.00
Transactions (Exc. Cash)	-\$1,619.97
Sales	\$801.45
Pathtag Transactions	\$10.00
Pathtag Balance	\$20.00
Closing Balance	\$11,230.28
Cash on Hand	\$0.00
Total Assets	\$11,230.28

## Pending Business

- Waukesha County trails policy change regarding caches
  - Previously contacted Johnny Waypoint about why no new caches being approved on trails
    - May be due to work going on, on the trails
    - Will have to get information on how to proceed with Waukesha County
    - No new updates as of October
- Interurban/Powerline Trails
  - Geocaches not allowed on WEnergies properties.
  - Plan to make an attempt with Ozaukee County and WEnergies to gain permission to place caches on Interurban Trail/Power Line trail
  - WGA will reach out to WEnergies in fall to see if open to discussing with an organization.
  - If new geocaches will not be allowed, may need to archive other caches that are along the trail.
  - No new updates as of October
- Ice Age Trail cache approvals
  - Sensitive areas on trails, trail work in progress, and landowner easement issues...leaving on agenda
  - No new updates as of October

- BOD committee assignments
  - Geo201: an effort to find someone with more social media presence...possibly including videos. Looking for volunteers
  - John Sudar posted in Geocachers of Wisconsin FB page about GSAK, and a number of people commented about doing a class on it....following up with John about this.
  - May reach out to the lady that has lots of knowledge about Earth Caches class
- Committee Reports
  - TB Race
    - Race results announced, all gift receipts have been confirmed by winners
    - Renee will reach out to Lois Raslas about making the trailer decal.
    - Last of the racers for upcoming year's race collected at Fall Camp
    - "European Vacation" race - possible local cacher who is going to Greece in March to help kick off an individual race or associated with WGA – HOLD TO PROMOTE TIL SPRING
    - Maverick will be dropping this year's racers randomly in selected caches during western road trip starting 10/12.
  - WB 2025
    - Geocaching 101 – information on cache page, FB page, and flier still showed Saturday even though they wanted us to move it to Friday. Mike to reach out.
    - Merchandise-Is it possible to simplify the entries to make things easier to find in the list on tablet?
    - Signs – a couple new signs that might help (Clearance and Reduced)-Mike to work on
    - WB Area CoC – 1-262-338-2666
    - For future, can increase the long sleeve and sweatshirt order count, can take extra to Fall Campout and Chili events
  - Merchandise/Store
    - Have a merchandise credit of \$125 with Space Coast from WGA Anniversary coin sale
    - Wooden Nickel vendor lives in WI, able to offer better deal for the WI pathtag boards.
  - Other items
    - Will pursue obtaining pricing from Wooden Nickel on <https://woodennickelgeocoins.com/>
      - Both of the following could be introduced at 2025 Chili event
        - Wooden Nickel vendor also makes the pathtag dispenser, we can make a purchase. Renee to reach out to him about pricing for an order.
        - Custom WGA Trackable tag
  - Path Tags
    - Mike from Michigan has sent a proof design for the Volunteer pathtag.
      - Mike has uploaded the volunteer tag to the Chili 2025 files location
    - Status of Chili even pathtag?
      - Chili event – theme ideas have been added to the Teams
  - Oldest County List
    - Jackson updated the oldest in county bookmark list
  - Yellowstone Trail Updates – new points added to map
    - Working with Minnesota contact about continuing AL series into MN.
    - Tim reached out to IL contact about working on Trail that direction
    - There is now a bonus cache bookmark list in reference to Yellowstone Trail Adventure Labs

- State Park Series
  - Jackson will be updating the finisher list – pathtags available for disbursement
  - Renee has 4 of the generic state decals and 2 of the Nelson Dewey, Jen has 3 of the generic state decals
  - Renee reported a few that need to be checked, Jackson to check what he can and contact trail bosses where needed.
  - A few completion tags were handed out at Fall Camp event
- Ice Age Trail Series – in discussion with cache hidere on making hides along connection trails
  - Jackson will be updating the finisher list – pathtags available for disbursement
  - A few completion tags were handed out at Fall Camp event
  - Renee has 14 of the Ice Age trail decals
  - Oct IAT Mammoth Hike Tie-In with Ice Age Trail Alliance
    - Promoted in newsletter/social media platforms
    - Signup Genius created to organize community events
- Photo of the Month
  - September winner was posted and sent gift card and letter by Jen
  - October contest up and running
- LCG (Lonely Cache Game)
  - It is live with a band-aid fix...directions were sent out on social media postings
  - Will post updates on a monthly basis
  - Self Report on any last found a year or more.
  - Justin is looking into WGA site code to make updates that may be able to incorporate something for LCG.
  - Long Term fix for the future.
  - Jen communicated with Chris about idea changes, Marie has drafted a new layout of rules so they are not so daunting.
  - The idea of sponsors
    - Decided if committee members wanted additional prizes committee members could possibly sponsor.
  - Having an event around this effort-spring time for a kickoff – maybe by region
  - Rewards
    - 1 year end winner (\$20)
    - Quarterly Points winner AND Quarterly 2<sup>nd</sup> chance drawing for all participants
    - Can only win quarterly drawing once per year
    - \$10 for every quarterly prize awarded
- Membership
  - Low number of fake requests continue since Justin turned on US only filter
  - Zip Code could be added to summary list – future add.
  - Discussion about inactive members/use last logon date
    - deceased vs inactive
- Newsletter
  - Status
    - Tips and Tricks, and Road Trip submissions have been light.
    - Standalone campout article by John Sudar
    - Next Newsletter deadline is 11/7
    - Winter Newsletter will come out in November.
      - Will highlight Yellow Stone Trail road trip

- Historical
  - Renee has uploaded in teams a list of pathtags we have and what is needed.
  - Board agreed to give John access to our pathtag account and allow to make trades/purchases
- Quarterly Cache Spotlight
  - Latest spotlights were noted/rewarded in the latest newsletter
- Spring picnic 2025
  - Tim stated that the shelter is reserved free of charge – shelter is huge.
    - Southwest quadrant – Wyalusing State Park
      - Park manager looking to have 20-25 caches at most in park added.
    - Committee – Tim, Jackson, Mike
    - To be held May 17, 2025
    - Jackie to run the Geocaching 101 lesson
    - Get Outdoors is the DNR program our Geocaching 101 session relates to
    - Tim will reach out to geocachers in the area to be hidiers
    - Station someone at events at an entry point for logbook, schedule, trackables, other items, especially for new attendees, white board for cachiers looking for a buddy
    - kid activities went well at '24 picnic, using swag bags for chuck a duck worked well
    - Name tags – hanging from canopy worked
  - central Wisconsin location suggested for a future event
- Website
  - conversations with Justin
    - Website revamp – getting close to completion
    - To schedule review of website updates thus far with Justin
- GeoTour
  - Dead for the moment
- Social Media
  - Jen's report – been making regular media posts
  - Jen encouraged if anyone has ideas for posts, she can help pretty up the post
- Fall Campout 2024
  - Cito event held on Thursday
  - Friday - Jen had Amnicon Falls event
  - Smore making event held on Friday,
  - Saturday camping event successful
  - New caches released Friday and Saturday.
  - Prize baskets donated for campout
  - New events around that weekend were posted
  - Carrie Nolan (CarrieO) has created a FB group for hidiers – placed new caches and ALs
  - Muffins and milk event on Sunday morning – seemed successful
- Elections
  - To be discussed later this year

- Chili 2025
  - Confirmed for March 1<sup>st</sup>, 2025
  - 1<sup>st</sup> board meeting March 2<sup>nd</sup> – in person (maybe, a couple board members traveling)
  - Jodi to order better sized sampling cups
  - Planning to move merchandise out of room with chili serving
  - For chili serving, use long set of tables in middle of room to create 2 lines – better flow
- Fall Campout 2025
  - Northeast quadrant
  - Maverick has posted pictures Veteran's Memorial Park (Jack Lake park) – Langlade County Park
    - Posted in 2025 Fall Campout channel
  - Checked out Council Grounds – Shelter is currently not available – Jen said not reservable
  - Tim to reach out to Gilby contact to see if they have their date for next year
  - Jen is going to checkout a few more parks over next couple weeks
- CITO
  - – social post was made to announce WGA sponsoring of events @ \$50 each  
Paid for 4 CITO's in first term
  - - Fall CITO – to run 9/1 – 11/30 –social media communication was sent out

## **New Topics**

- Minnesota Geocaching working on continuing YST into Minnesota
- IGO - Iowa Geocaching Association- joint board meeting to discuss possible border event
  - Eric Smith of IGO – Proposing a virtual meeting in late Oct/ early Nov

## **Action Items**

- NA

## **Unfinished business**

Next meeting Sunday – November 3rd – link at Administration / General. Should be pinned at top.

Meeting adjourned at: 8:56 pm