

Monthly Board of Directors Meeting

11/9/2025@ 7:00pm

Attendees: Mike, Tim, Carol, Marguerite, Jodi, Mark, Maverick, Renee

Absent: Jackson

Meeting called to order at 7:00 pm

Monthly Items

- Treasurer's Report

Opening Balance	\$7,509.62
Opening Cash Balance	\$0.00
Transactions (Exc. Cash)	-\$37.23
Sales	\$100.00
Pathtag Transactions	\$0.00
Pathtag Balance	\$0.00
Closing Balance	\$7,572.39
Cash on Hand	\$0.00
Total Assets	\$7,572.39

- Committee Reports

- TB Race

- Trailer decal for this year's winner has been received and will be added when warm
 - 2026 TB racers will be dropped off this week

- WB 2026 –

- WB Area CoC – 1-262-338-2666
 - Next years dates are Aug 7-8 2026
 - For future, can increase the long sleeve and sweatshirt order count, can take extra to Fall Campout and Chili events
 - Other feedback items to note
 - -Need to have new merchandise ready to go before set up
 - -Try to have square simplified for sales
 - -New signage was great
 - -Need to get tablecloth clips

- Merchandise/Store

- Geocoin – due to manufacturing cost, will be putting this effort on hold
 - Made recent flash tag sale purchase, ordered 88 for Chili event & 176 volunteer flash tags.
 - Will watch for deals for creating more Geocaching container stickers for this year's design
 - Watching to see if sticker sale deals come up.

- Looking into having cachekinz (custom trackables) made – pricing will be researched
 - submitted all of the old artwork to Compass Creek Designs
 - will return to discussion when pricing is received
 - **New item:** Get barcode scanning items to work with square for easier sales checkout
 - need to look into the hardware for that, check on the cost, doing some research
- Oldest County List
 - All in good status
- State Park Series
 - Haven't heard of any issues
 - completion list needs to be checked and updated
- Ice Age Trail Series
 - All in good status
- State Trail Series –
 - Will have discussion about possible completion tag – flash tag due to cost
 - Geocoin idea was discussed...going to wait due to costs bc of tariffs, look at next year.
 - 3 people have completed it already
 - Looking into creating a completion pathtag
- Photo of the Month
 - October winner was posted
 - November contest up and running
 - themes for Jan, Feb, March to be published in news article
- LCG (Lonely Cache Game)
 - WGA site code being reviewed to make updates that may be able to incorporate something for LCG.
 - Lots of activity this quarter by a few geocachers, a lot of them up north...cleaning up the game board with a number of DNFs and archivals.
 - Having an event around this effort-spring time for a kickoff – maybe by region
 - Rewards
 - 1 year end winner starting in 2025 (\$20)
 - Quarterly Points winner AND Quarterly 2nd chance drawing for all participants was announced, award sent to each winner
 - Can only win quarterly drawing once per year
 - \$10 for every quarterly prize awarded
- Membership
 - Zip Code could be added to summary list – future add.
- Education
 - 2026 suggestion – geocaching 101 for community police departments (members get free memberships) [Geocaching > Land Management and Law Enforcement](#)
 - Renee and Jackie have the display boards
- Newsletter
 - Next Newsletter was published, had some good feedback
 - Next newsletter will be coming out this week
 - Poetry contest...results are in and winners have been selected, will be published soon –

- had 29 entries
 - Adding a single panel comic contest...\$25, \$15, \$10 for 1st, 2nd, 3rd place-motion will be made.
 - New motion for single panel comic contest...including AI entries allowed.
- Historical
 - – progress is being made on coins still needed
 - - no other updates
- Quarterly Cache Spotlight
 - Latest spotlights were noted/rewarded in the latest newsletter – posted on social
- Mammoth Meetups – 2025 – Seem to have been successful
 - Remember to get notice out about the mammoth meetups in August right after Cache Bash
- Spring picnic 2026
 - **May 16th, 2026**
 - Northwest area – Willow River Campground – near Hudson
 - a list of hiders for the event has been created
 - Reservation is booked
 - Main shelter is Un-reservable, but we have free access to it.
 - At least 150 caches in that park
 - Only can put out event page 3 months before.
 - Discussed supplementing the kid's toy bucket - allow for a supply budget (\$50)
 - Do another order of gift bag grab
- Website –
 - conversations held at West Bend
 - Website revamp – will ask for site to be released soon
 - When getting ready to making the change, the sites will be down for about a week
- Social Media
 - no new updates
- Elections
 - Renee, Mark, Carol and Marguerite on committee for 2026 election
 - Need to start promoting this month and into December
 - Need to talk to people about running
- Chili 2026
 - Booked at District One for 3/7
 - A specific Chili Event only tote was created, will not need to be hauled to other events
 - The plan is not haul the trailer to Chili event; only Welcome, Chili, extension cord, and merchandise totes.....Mike should be able carry those in truck in 2026, may need help from other(s) in Milwaukee area depending on what merchandise totes we bring.
 - Get smaller serving spoons for contest chilis – **Mike** will look for these
 - Gift basket – members that donate get a raffle tickets, board members to donate a basket if able to
 - Gift basket feedback – donators supply basket name and list items in basket
 - People liked that the ingredient lists were used
 - Decided to go down to 10 lbs of public chili – 5 beef, 5 chicken
 - social media post for community members welcome to donate gift baskets (community members get a free raffle ticket as thank you)

- Reach out to local geocachers for help placing some new hides in the are
- Plan to use same venue for 2026 – nice central location in the state, free location
- Discussed getting flash tags made for chili event and 2026 Volunteer tags
- Fall Campout 2026 (Sept 18/19)
 - Will book at Bong Recreation Center in SE quadrant - Mark
 - Bong Shelter #3 is the one we want
 - Mark and Mike visited Bong and documented where to hold activities, where caches can be placed, etc.
 - Shelter has been booked – an open air shelter
- CITO
 - - To continue posting announcement on social media about cost reimbursement
 - - WGA has agreed to reimburse 5 events per season
- GIFF 2025 events - Nov 6-16 2025
 - - WGA has sponsored for room rental costs if need be - to continue \$50 max for room rental
 - - reimbursement for the 1 request received to be sent out
 - - Will make a social media posting to advertise this activity
 - - <https://www.geocachingfilmfestival.com/events?>
- Other
 - -IGO - Iowa Geocaching Association- joint board meeting to discuss possible border event
Board has a contact for IGO
 - - Michigan meeting – still want to do a border event with them
 - Got a message about holding something in summer or fall.
 - Carol and Jen to take lead
 - - Geocoinfest in Illinois to be held October 17- GCBD8ZQ – possible vendor opportunity

Items, Ideas, and thoughts to retain

- Waukesha County trails policy change regarding caches
 - Previously contacted Johnny Waypoint about why no new caches being approved on trails
 - Updated policy is posted on their website – they will allow limited
 - Will have to get information on how to proceed with Waukesha County
 - No new updates as of March
 - Looking to propose a meeting with the bug line trail representative to learn their concerns
- Ice Age Trail cache approvals
 - May need to order new cache container stickers
 - Plover area scouted, has info for 4 new earth caches
 - Reach out to DOT landowner contact – for access permission to rest areas
- Interurban/Powerline Trails
 - Geocaches not allowed on WEnergies properties.
 - Plan to make an attempt with Ozaukee County and WEnergies to gain permission to place caches on Interurban Trail/Power Line trail – Jen has a name to contact
 - If new geocaches will not be allowed, may need to archive other caches that are along the trail if requested.
 - No new updates as of June

- Increase volunteer opportunities to get involved – to include
 - Membership recruitment
 - Social media help
 - TB race tracking
 - Newsletter articles
 - Event posting on website – summary list
 - Hiding caches for events
 - Trail Bosses – any openings
 - New Idea to institute resources in **Teams** application – volunteer tag in membership database
 - CRM (Contact Resource Management)
 - Categories and sub categories?
 - Volunteer interest
 - Region
 - Interests
 - Survey Monkey usage

The social media state wide groups – post these pages to WGA website for geocachers to find

- Put under Info Section of Web Site

Chippawa valley Geocaching
 Wild bunch (SE Wis)
 Fox valley
 Coulee Region Cachers
 Dane County Wisconsin Geocaching Group
 Rock County, WI Geocaching
 Northern Wisconsin (Renee to check)

- Event placement within the 4 regions, (**Social media/Newsletters committees**)
 - Publish the selection procedure, where have things been held before
 - Keep list of counties held in for those 4 regions
 - Have in other counties within a region
 - Have regions “bid” for going there (location, Volunteer hidere available, proposal)
- BOD committee assignments
 - Geo201: an effort to find someone with more social media presence...possibly including videos. Looking for volunteers
 - Types:
 - Puzzles solving,
 - GSAK,
 - permission to hide suggestions,
 - Geocaching maintenance,
 - Geocaching Tool Box.
 - Cache Stats, what are geocaching challenges?
 - Project GC
 - Attributes
 - 301 – types
 - How to create a geoart,
 - earth caches
 - John Sudar posted in Geocachers of Wisconsin FB page about GSAK, and a number of people commented about doing a class on it.... following up with John about this.

- Reach out to the lady that has lots of knowledge about Earth Caches class

- Geoart /cache series ideas
 - Cheese curds
 - Ice cream/custard locations
- Idea for theme for next year – list found under Administration – Yearly theme
 - Possible for upcoming years
 - Keeping it Cheesy
 - Always time for one more cache

- Border events- event in the Dubuque, IA or La Crosse, WI for a tri-state event
 - Ice Age Trail alliance earth cache reviewers not allowing Ice Age Alliance link on cache pages – about 10 ECs hanging out there - Renee

New Topics

Action Items

Unfinished business

Next meeting Monday – December 7th – link at Administration / General. Should be pinned at top.

Meeting adjourned at: 8:50 pm